

September 11, 2017

# Beck Shows Signs of Vulnerability

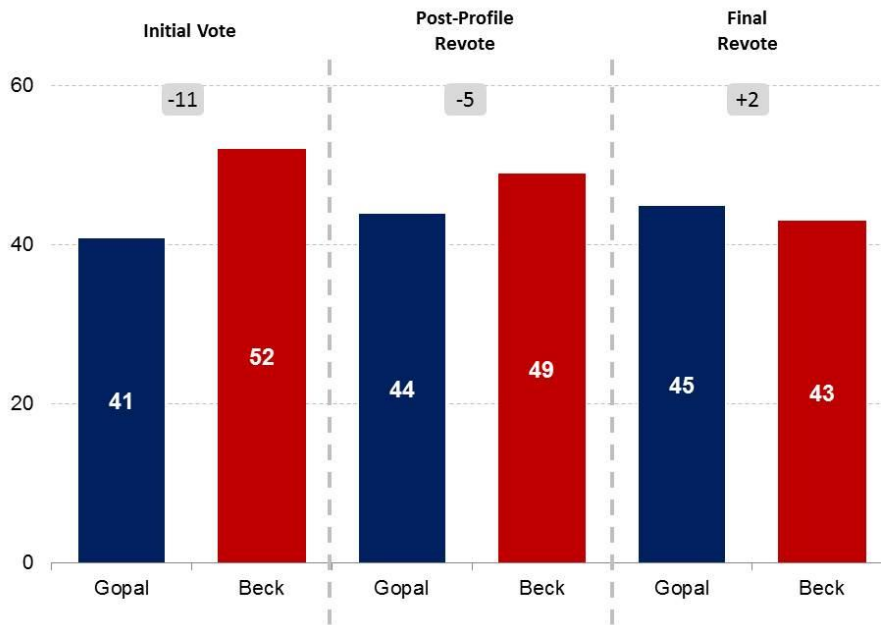
## Poll Results

To: Interested Parties

From: Greenberg Quinlan Rosner Research

A July survey in the race for state Senate in New Jersey's 11<sup>th</sup> Legislative District shows incumbent Republican Senator Jennifer Beck in a weak position against Democratic challenger Vin Gopal.<sup>1</sup> Though she starts the race leading, 41 percent – 52 percent, Gopal's compelling profile and Beck's vulnerabilities draw the race to a virtual tie by the end of the survey, 45 percent to 43 percent. Partisan measures including the generic ballot (46 percent Democratic – 43 percent Republican) and self-identified partisanship (45 percent Democratic – 43 percent Republican) also point to a competitive race in a district Hillary Clinton won by 7 points. Governor Chris Christie's job approval rating has the potential to drag down Beck; just 16 percent of voters rate his performance as excellent or good.

■ Figure 1: Vote Progression



Though the election is still a ways off, Beck's vulnerabilities in a district that no longer tilts Republican put her seat in jeopardy in November.

<sup>1</sup> Greenberg Quinlan Rosner Research conducted a survey of 400 likely 2017 General Election voters in New Jersey's 11<sup>th</sup> Legislative District from July 17 – 19, 2017. The survey had a margin of error of +/- 4.9 percent.