Checklist for AAPOR TI

Survey: New Jersey- Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Registered Voters in New Jersey who said they were very likely to vote or have already voted.**
4. Dates of data collection.	**October 24-26, 2018**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Aristotle voter file of 5,452,244 registered voters with 1,767,946 landlines, and a random sample of 15,000 drawn. Voters with only cellphones were not included. The online sample was of 148 registered voters supplied by SSI**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **SSI**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**SSI uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR and Online**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are
 	
  accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To
 	
  avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.
	The sample consisted of registered voters, n=659 , with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/-4 percentage points.
	
	A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.

11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, party affiliation, and age. 2016 vote magnitude was used but new voters were included based on their actual sample (3.2%) and was based on Aristotle Voter turnout modeling**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

New Jersey Survey Instrument

1. To start, can you please tell me your gender?
   Press 1 for male
   Press 2 for female

2. What is your party registration?
   Press 1 for Democrat
   Press 2 for Republican
   Press 3 for Independent or Other
   Press 4 for not registered to vote (End)

3. How likely are you to vote in the 2018 Midterm Elections?

Press 1 for not likely (end)
Press 2 for 50/50 (end)
Press 3 for somewhat likely (end)
Press 4 for very likely
Press 5 if you already voted

4. If the Senate election were being held today, for whom would you cast your vote?
Press 1 for Democrat Bob Menendez (go to question 6)
Press 2 for Republican Bob Hugin (go to question 6)
Press 3 for someone else (go to question 6)
Press 4 for undecided (go to 5)

5. (If undecided) If you had to pick, who would you vote for in the 2018 Senate elections?
Press 1 for Democrat Bob Menendez
Press 2 for Republican Bob Hugin

6. Is your opinion of Bob Hugin generally favorable or unfavorable?
Press 1 for favorable
Press 2 for unfavorable
Press 3 for neutral or no opinion
Press 4 if you have never heard of this person

7. Is your opinion of Senator Bob Menendez generally favorable or unfavorable?
Press 1 for favorable
Press 2 for unfavorable
Press 3 for neutral or no opinion
Press 4 if you have never heard of this person

8. Is your opinion of President Donald Trump generally favorable or unfavorable?
Press 1 for favorable
Press 2 for unfavorable
Press 3 for neutral or no opinion
Press 4 if you have never heard of this person

9. Do you support raising the NJ minimum wage to $15 an hour?
Press 1 for support
Press 2 for do not support
Press 3 for unsure
Press 4 for no opinion

10. Do you trust Senator Bob Menendez?
Press 1 for yes
Press 2 for no

11. Who did you vote for in the 2016 Presidential elections?
Press 1 for Donald Trump
Press 2 for Hillary Clinton
Press 3 for someone else
Press 4 for did not vote

12. For statistical purposes only, can you please tell me your ethnicity?
    Press 1 for Hispanic or Latino of any race
    Press 2 for White or Caucasian
    Press 3 for Black or African American
    Press 4 for Asian
    Press 5 for other or multiple races

13. What is your age range?
    Press 1 for 18-34
    Press 2 for 35-54
    Press 3 for 55-74
    Press 4 for 75+

14. What is the highest level of education you have attained?
    Press 1 for high school or less
    Press 2 for some college
    Press 3 for college graduate
    Press 4 for postgrad or higher

15. What congressional district do you live in? (Drop down menu)
https://upload.wikimedia.org/wikipedia/commons/thumb/5/52/New_Jersey_Congressional_Districts%2C_113th
_Congress.tif/lossless-page1-800px-New_Jersey_Congressional_Districts%2C_113th_Congress.tif.png