



SAINT ANSELM  
COLLEGE

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NEW HAMPSHIRE  
INSTITUTE OF POLITICS

## SAINT ANSELM COLLEGE SURVEY CENTER JULY 2019 POLL DEMOCRATIC PRESIDENTIAL PRIMARY EXECUTIVE SUMMARY

These results are from the Saint Anselm College Survey Center poll based on interviews with 351 New Hampshire registered voters expressing an intention to vote in the upcoming Democratic Presidential Primary. Interviews were conducted by landline and cellular phone between July 10<sup>th</sup> and July 12<sup>th</sup>, 2019. The survey has a margin of sampling error of 5.2% with a confidence interval of 95%. Data are weighted for age, gender and geography based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Respondents were asked for their impression of 9 candidates for the Democratic nomination for President. The names were presented in random order. Respondents were then asked to name a candidate for whom they would vote.

*“I’m now going to read a list of people that are running for the Democratic Presidential nomination. After each name, I would like you to tell me if you have a favorable impression, unfavorable impression, or no opinion of that person. If you have never heard of them, please let me know.”*

*“If the presidential primary election were held today, which candidate would you vote for?”*

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, “In the Saint Anselm College Survey Center’s first look at the New Hampshire Democratic Primary field since the first series of debates, Joe Biden continues to hold a lead in the ballot test, with 21% of primary voters expressing a preference for the former Vice President. However, his lead has narrowed considerably since our last poll in April, as Senators Kamala Harris and Elizabeth Warren have seen a significant post-debate bump, claiming 18% and 17% voter support respectively. Mayor Pete Buttigieg has maintained his support at 12%, while Senator Bernie Sanders has fallen below 10%. Senator Cory Booker and former Congressman Beto O’Rourke have both seen their support virtually disappear.

“The sources of Biden’s support suggest that his narrow advantage may be precarious, as it comes from older and more conservative voters, while Warren leads among the more energized ‘very liberal’ voters. Indeed, among voters that are ‘extremely interested’ in the upcoming presidential election, Harris and Warren are tied at 20% support, leading Biden at 19%. Among ‘extremely’ and ‘very interested’ voters, Harris leads with 19% support to Biden’s 18% and Warren’s 17%.

“It is still very early in the process”, Levesque concluded. “However, there are some trends emerging as voters sort through a couple dozen options. Joe Biden is a familiar, well-liked and well-respected figure in the Democratic Party, but between them, Kamala Harris and Elizabeth Warren demonstrate a significant appetite among younger, more liberal voters for a progressive standard-bearer to send against President Donald Trump. It is also becoming increasingly difficult for lower-tier candidates to get the attention they need to gather support, as even formerly solid contenders have seen their support dissipate and gather behind the emerging top tier of candidates.”

## DEMOCRATIC PRIMARY BALLOT

<b>DEM BALLOT</b>	Frequency	Percent July 2019	Percent April 2019	Change
Joe Biden	73	20.8	22.9	-2.1
Kamala Harris	61	17.5	6.8	10.7
Elizabeth Warren	59	16.7	8.7	8.0
Pete Buttigieg	40	11.5	10.7	0.8
Bernie Sanders	35	9.9	15.6	-5.7
Andrew Yang	17	4.9	n/a	4.9
Amy Klobuchar	9	2.7	2.2	0.5
Marianne Williamson	5	1.5	n/a	1.5
Cory Booker	4	1.2	4.4	-3.2
Tulsi Gabbard	4	1.0	0.6	0.4
Kirsten Gillibrand	3	0.7	0.9	-0.2
Jay Inslee	1	0.3	0.3	0.0
No Opinion	39	11.1	13.2	-2.1
<b>TOTAL</b>	<b>351</b>	<b>100.0</b>	<b>100.0</b>	

## DEM CANDIDATE NAME RECOGNITION

<b>JOE BIDEN</b>	Frequency	Percent Jul 2019	Percent Apr 2019	Percent Feb 2019	Change Since Feb
1 Favorable	216	61.5	70.3	80.0	-18.5
2 Unfavorable	92	26.2	18.3	12.8	13.4
3 No Opinion	37	10.5	11.4	6.8	3.7
4 Name ID	345	98.2	100.0	99.6	-1.4
<b>CORY BOOKER</b>					
1 Favorable	170	48.3	55.7	60.9	-12.6
2 Unfavorable	64	18.2	10.9	9.3	8.9
3 No Opinion	81	23.2	20.7	18.4	4.8
4 Name ID	315	89.7	87.3	88.6	1.1
<b>PETE BUTTIGIEG</b>					
1 Favorable	216	61.7	42.3	11.7	50.0
2 Unfavorable	29	8.4	5.5	2.6	5.8
3 No Opinion	67	19.2	22.1	22.4	-3.2
4 Name ID	312	89.3	69.9	36.7	52.6
<b>KAMALA HARRIS</b>					
1 Favorable	227	64.5	54.4	62.5	2.0
2 Unfavorable	43	12.4	9.9	7.7	4.7
3 No Opinion	52	14.8	21.4	17.6	-2.8
4 Name ID	322	91.7	85.7	87.8	3.9
<b>AMY KLOBUCHAR</b>					
1 Favorable	124	35.4	31.3	30.3	5.1
2 Unfavorable	59	16.7	12.8	5.0	11.7
3 No Opinion	102	29.1	26.7	29.7	-0.6
4 Name ID	285	81.2	70.9	65.0	16.2
<b>BETO O'ROURKE</b>					
1 Favorable	105	29.8	46.3	51.6	-21.8
2 Unfavorable	111	31.7	16.5	8.2	23.5
3 No Opinion	103	29.4	26.0	20.6	8.8
4 Name ID	319	90.9	88.8	80.4	10.5

<b>BERNIE SANDERS</b>					
1 Favorable	194	55.2	67.2	65.3	-10.1
2 Unfavorable	118	33.5	24.9	24.8	8.7
3 No Opinion	36	10.2	7.8	9.5	0.7
4 Name ID	348	98.9	100.0	99.6	-0.7
<b>ELIZABETH WARREN</b>					
1 Favorable	230	65.6	58.3	60.2	5.4
2 Unfavorable	71	20.3	29.7	28.3	-8.0
3 No Opinion	39	11.0	11.0	9.7	1.3
4 Name ID	340	96.9	99.0	98.2	-1.3
<b>ANDREW YANG</b>					
1 Favorable	64	18.2	n/a	n/a	n/a
2 Unfavorable	56	15.9	n/a	n/a	n/a
3 No Opinion	130	37.2	n/a	n/a	n/a
4 Name ID	250	71.3	n/a	n/a	n/a

## DEMOCRATIC PRIMARY BALLOT TABLES

		Biden	Harris	Warren	Buttigieg	Sanders
<b>TOTAL</b>		<b>20.8%</b>	<b>17.5%</b>	<b>16.7%</b>	<b>11.5%</b>	<b>9.9%</b>
<b>Gender</b>	1 Female	20.4%	19.9%	17.9%	10.4%	11.4%
	2 Male	21.2%	14.6%	15.2%	13.2%	7.9%
<b>Age</b>	1 18-34	15.5%	17.2%	5.2%	19.0%	3.4%
	2 35-54	11.9%	17.8%	22.8%	15.8%	11.9%
	3 55-64	22.5%	21.3%	17.5%	8.8%	12.5%
	4 65+	30.6%	14.4%	17.1%	5.4%	9.0%
<b>Level of Education</b>	1 High School or Less	20.4%	6.1%	12.2%	20.4%	14.3%
	2 Some College/Associate	34.9%	6.3%	14.3%	9.5%	4.8%
	3 College Graduate	14.3%	22.6%	18.8%	12.0%	9.0%
	4 Grad/Prof School	21.0%	22.9%	18.1%	8.6%	12.4%
<b>Ideology</b>	1 Very Conservative	38.5%	7.7%	0.0%	0.0%	15.4%
	2 Somewhat Conservative	27.4%	1.6%	14.5%	14.5%	3.2%
	3 Moderate	36.4%	18.2%	9.1%	13.6%	4.5%
	4 Somewhat Liberal	24.8%	24.8%	16.4%	7.3%	10.3%
	5 Very Liberal	3.3%	16.3%	22.8%	17.4%	14.1%
<b>Interest in Primary</b>	1 Extremely Interested	18.8%	20.4%	20.4%	14.4%	8.3%
	2 Very Interested	17.2%	17.2%	11.5%	8.2%	13.1%
	3 Somewhat Interested	36.7%	8.2%	16.3%	8.2%	8.2%
	4 Not at all Interested	0.0%	0.0%	0.0%	100.0%	0.0%
<b>Region</b>	1 North Country	12.5%	0.0%	25.0%	0.0%	62.5%
	2 Monadnock/Dartmouth	16.1%	17.7%	22.6%	14.5%	12.9%
	3 Lakes	17.2%	24.1%	17.2%	6.9%	6.9%
	4 Merrimack Valley	23.7%	21.6%	12.9%	11.5%	7.2%
	5 Seacoast	22.2%	12.0%	17.6%	13.0%	9.3%

		<b>Yang</b>	<b>Klobuchar</b>	<b>Williamson</b>	<b>Booker</b>	<b>Gabbard</b>
<b>TOTAL</b>		<b>4.9%</b>	<b>2.7%</b>	<b>1.5%</b>	<b>1.2%</b>	<b>1.0%</b>
<b>Sex</b>	1 Female	2.0%	1.0%	2.5%	1.0%	1.5%
	2 Male	8.6%	5.3%	0.0%	2.0%	0.7%
<b>Age</b>	1 18-34	19.0%	8.6%	6.9%	0.0%	0.0%
	2 35-54	2.0%	2.0%	0.0%	2.0%	2.0%
	3 55-64	3.8%	1.3%	1.3%	2.5%	1.3%
	4 65+	1.8%	0.9%	0.0%	0.9%	0.9%
<b>Level of Education</b>	1 High School or Less	4.1%	0.0%	0.0%	2.0%	0.0%
	2 Some College/Associate	4.8%	9.5%	7.9%	0.0%	0.0%
	3 College Graduate	7.5%	1.5%	0.0%	2.3%	0.8%
	4 Grad/Prof School	1.9%	1.9%	0.0%	1.0%	1.9%
<b>Ideology</b>	1 Very Conservative	15.4%	0.0%	0.0%	0.0%	0.0%
	2 Somewhat Conservative	16.1%	0.0%	1.6%	1.6%	0.0%
	3 Moderate	0.0%	0.0%	0.0%	0.0%	4.5%
	4 Somewhat Liberal	0.6%	2.4%	2.4%	2.4%	0.0%
	5 Very Liberal	4.3%	6.5%	0.0%	0.0%	3.3%
<b>Interest in Primary</b>	1 Extremely Interested	5.5%	1.1%	2.2%	1.1%	0.0%
	2 Very Interested	4.9%	6.6%	0.8%	0.8%	3.3%
	3 Somewhat Interested	2.0%	0.0%	0.0%	4.1%	0.0%
	4 Not at all Interested	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Region</b>	1 North Country	0.0%	0.0%	0.0%	0.0%	0.0%
	2 Monadnock/Dartmouth	3.2%	0.0%	0.0%	0.0%	0.0%
	3 Lakes	3.4%	0.0%	0.0%	10.3%	0.0%
	4 Merrimack Valley	4.3%	1.4%	2.9%	0.0%	2.2%
	5 Seacoast	6.5%	7.4%	0.9%	0.9%	0.0%

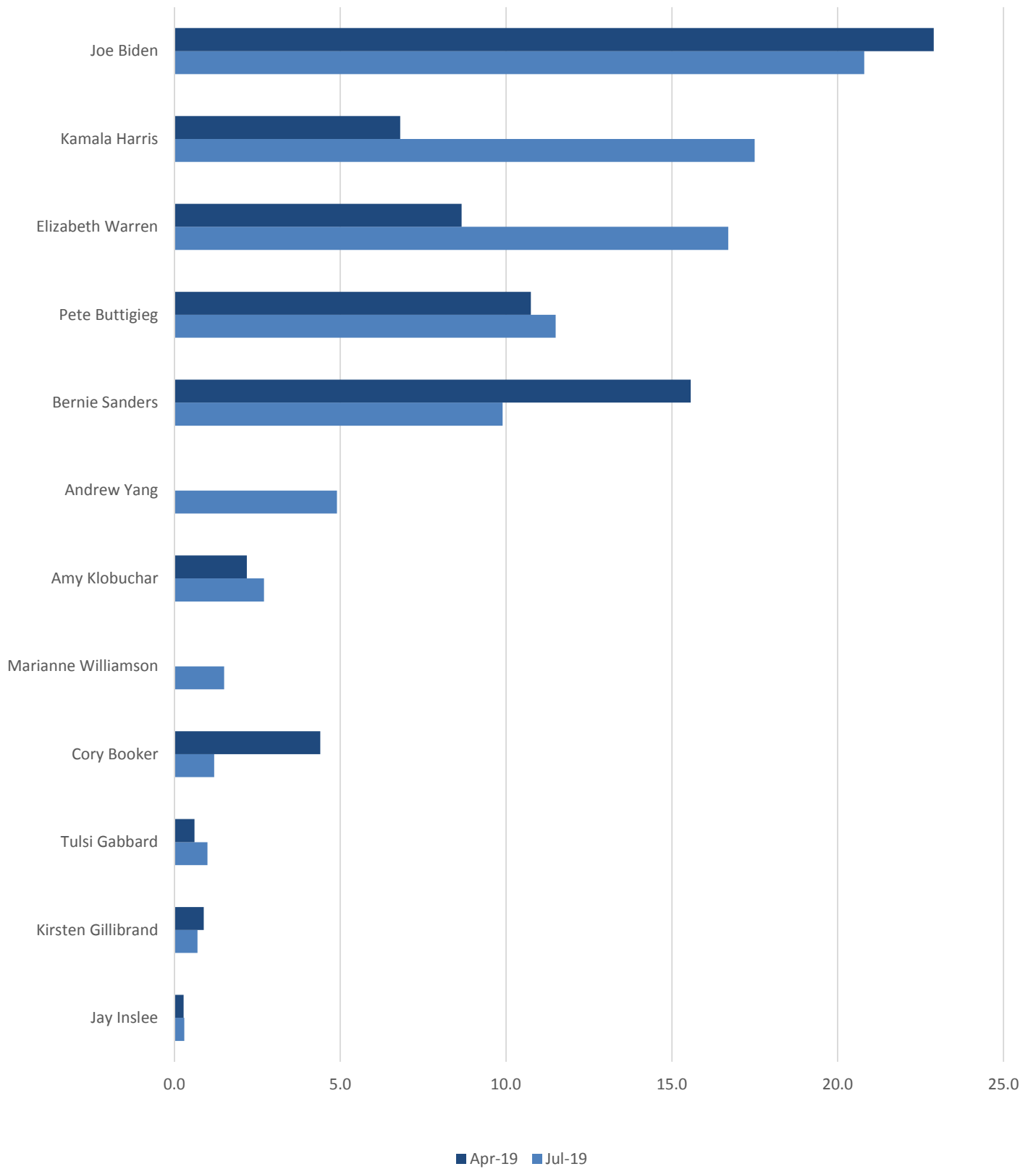
		Gillibrand	Inslee	No Opinion
<b>TOTAL</b>		<b>0.7%</b>	<b>0.3%</b>	<b>11.1%</b>
<b>Sex</b>	1 Female	0.0%	0.5%	11.4%
	2 Male	1.3%	0.0%	9.9%
<b>Age</b>	1 18-34	0.0%	0.0%	5.2%
	2 35-54	2.0%	0.0%	9.9%
	3 55-64	0.0%	0.0%	7.5%
	4 65+	0.0%	0.9%	18.0%
<b>Level of Education</b>	1 High School or Less	0.0%	0.0%	20.4%
	2 Some College/Associate	0.0%	0.0%	7.9%
	3 College Graduate	1.5%	0.0%	9.8%
	4 Grad/Prof School	0.0%	1.0%	9.5%
<b>Ideology</b>	1 Very Conservative	0.0%	0.0%	23.1%
	2 Somewhat Conservative	0.0%	0.0%	19.4%
	3 Moderate	0.0%	0.0%	13.6%
	4 Somewhat Liberal	1.8%	0.0%	6.7%
	5 Very Liberal	0.0%	1.1%	10.9%
<b>Interest in Primary</b>	1 Extremely Interested	0.0%	0.0%	7.7%
	2 Very Interested	0.0%	0.8%	15.6%
	3 Somewhat Interested	4.1%	0.0%	12.2%
	4 Not at all Interested	0.0%	0.0%	0.0%
<b>Region</b>	1 North Country	0.0%	0.0%	0.0%
	2 Monadnock/Dartmouth	0.0%	0.0%	12.9%
	3 Lakes	0.0%	0.0%	13.8%
	4 Merrimack Valley	0.0%	0.0%	12.2%
	5 Seacoast	1.9%	0.9%	7.4%

## DEMOGRAPHICS

		Frequency	Percent
<b>GENDER</b>	1 Female	201	57.2
	2 Male	150	42.8
<b>AGE</b>	1 18-34	58	16.5
	2 35-54	101	28.7
	3 55-64	81	23.1
	4 65+	111	31.7
<b>LEVEL OF EDUCATION</b>	1 High School or Less	49	14.0
	2 Some College/Associates	63	17.9
	3 College Graduate	133	37.9
	4 Grad/Prof School	106	30.2
<b>IDEOLOGY</b>	1 Very Conservative	13	3.6
	2 Somewhat Conservative	62	17.6
	3 Moderate	20	5.8
	4 Somewhat Liberal	164	46.9
	5 Very Liberal	92	26.2
<b>INTEREST IN PRIMARY</b>	1 Extremely Interested	179	51.1
	2 Very Interested	122	34.6
	3 Somewhat Interested	49	14.1
	4 Not At All Interested	1	.2
<b>REGION</b>	1 North Country	8	2.3
	2 Monadnock/Dartmouth	65	18.4
	3 Lakes	30	8.6
	4 Merrimack Valley	139	39.6
	5 Seacoast	109	31.1



# DEMOCRATIC PRIMARY BALLOT



## DEM PRESIDENTIAL CANDIDATE NAME RECOGNITION

