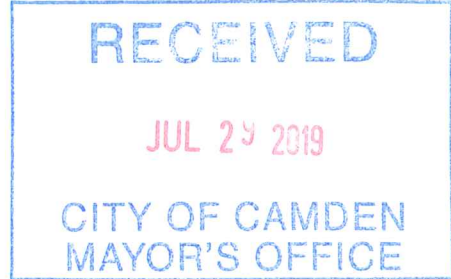




July 24, 2019

Honorable Francisco "Frank" Moran
Office of the Mayor
520 Market St.
City Hall, Room 400
P.O. Box 95120
Camden, NJ 08101-5120



Dear Mayor Moran,

Thank you for your comments at the recent EDA board meeting regarding the impact of the Economic Opportunity Act (EOA) on the City of Camden. As we discussed during your comments, we certainly share the goal of increasing opportunity and prosperity in Camden and in all of New Jersey's cities and towns.

In order to ensure that we fully understand of the EOA's impact on local communities, the EDA needs additional data regarding the permanent jobs that have been created and, in particular, who has filled those positions. To facilitate this exercise, the EDA this week communicated with all companies who have certified the completion of their Grow NJ project, including 14 companies located within the City of Camden, to request detailed demographic and geographic information about the jobs they have retained or added.

While this is a voluntary request of the respective businesses, greater compliance will allow us to have better visibility into the long-term economic impact of the taxpayers' investment and help us resolve uncertainty regarding various estimated job creation statistics that have been cited, including in your recent public comments.

Therefore, as we agreed at the EDA Board meeting, I am formally requesting your assistance in encouraging all Camden companies contacted to fully comply with this data request as expeditiously as possible so that we can collectively understand the impact of the EOA in Camden and across New Jersey.

Please feel free to contact me with any questions on this, or Bruce Ciallella, EDA's Senior Vice President of Portfolio and Program Management, who is leading this important data collection exercise.

All the best,

A handwritten signature in black ink, appearing to read "CAF", followed by a period.

Kevin A. Quinn
Chairman
New Jersey Economic Development Authority

CC: Tim Sullivan, CEO, NJ Economic Development Authority
Bruce Ciallella, SVP, NJ Economic Development Authority
Matt Platkin, Chief Counsel, Office of Governor Philip D. Murphy