



NEW JERSEY – STATEWIDE
GENERAL ELECTION VOTERS
N=500
FIELD DATES: 11/18/19 – 11/20/19

DO YOU APPROVE OR DISAPPROVE OF NEW JERSEY'S ENERGY MASTER PLAN?

Total	500
APPROVE	14.8
Strongly	3.6
Somewhat	11.2
DISAPPROVE	13.4
Somewhat	5.4
Strongly	8.0
DK/REFUSED	71.8
Net Diff.	1.4

WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR STATE LEGISLATURE WHO VOTED TO INCREASE ENERGY AND UTILITY COSTS ON CONSUMERS BY 30%?

Total	500
MORE LIKELY	15.0
Much	6.6
Somewhat	8.4
LESS LIKELY	71.2
Somewhat	23.0
Much	48.2
NO DIFFERENCE	6.6
DK/REFUSED	7.2

DO YOU APPROVE OR DISAPPROVE OF THE STATE OF NEW JERSEY REQUIRING RESIDENTS AND BUSINESSES TO STOP USING NATURAL GAS FOR HOMES, BUSINESSES AND TRANSPORTATION?

Total	500
APPROVE	25.2
Strongly	8.4
Somewhat	16.8
DISAPPROVE	67.0
Somewhat	23.0
Strongly	44.0
DK/REFUSED	7.8
Net Diff.	-41.8

DO YOU APPROVE OR DISAPPROVE OF THE STATE OF NEW JERSEY REQUIRING RESIDENTS AND BUSINESSES TO STOP USING NATURAL GAS FOR HOMES, BUSINESSES AND TRANSPORTATION, AND REQUIRE THEM TO USE ELECTRIC FORMS OF ENERGY, WHICH IS MORE ENVIRONMENTALLY FRIENDLY?

Total	500
APPROVE	41.4
Strongly	18.2
Somewhat	23.2
DISAPPROVE	54.6
Somewhat	18.8
Strongly	35.8
DK/REFUSED	4.0
Net Diff.	-13.2

THE STATE OF NEW JERSEY HAS RELEASED WHAT IS CALLED THE “ENERGY MASTER PLAN”. THIS ENERGY MASTER PLAN SIGNIFICANTLY REGULATES ENERGY USAGE OVER THE NEXT 50 YEARS AND IS DESIGNED TO REDUCE CARBON EMISSIONS, REDUCE POLLUTION, AND IMPROVE AIR QUALITY AND WATER QUALITY IN NEW JERSEY. THIS ENERGY MASTER PLAN REQUIRES BUSINESSES AND RESIDENTS TO CUT EMISSIONS, CONVERT THEIR PROPERTIES FROM NATURAL GAS TO ELECTRIC POWER, AND REQUIRES TRANSPORTATION SERVICES TO 100% CONVERT FROM GAS AND FUEL TO ELECTRICITY. KNOWING THIS, DO YOU APPROVE OR DISAPPROVE OF NEW JERSEY’S PROPOSED ENERGY MASTER PLAN.

Total	500
APPROVE	48.2
Strongly	22.2
Somewhat	26.0
DISAPPROVE	46.0
Somewhat	14.4
Strongly	31.6
DK/REFUSED	5.8

BETWEEN THE FOLLOWING TWO CHOICES, WHICH IS THE BEST LONG-RANGE ENERGY MANAGEMENT PLAN FOR THE STATE OF NEW JERSEY?

1. THE STATE SHOULD REGULATE THE ENERGY, GAS AND ELECTRICITY INDUSTRIES AND FORCE THEM TO CUT EMISSIONS, BAN THE CONSTRUCTION OF NEW HOMES AND BUILDINGS THAT RELY ON NATURAL GAS, AND FULLY TRANSITION TO RENEWABLE SOURCES OF ELECTRICITY IN THE NEXT 50 YEARS, OR,
2. NEW JERSEY SHOULD ALLOW THE FREE MARKET ECONOMY TO GRADUALLY PHASE OUT NON-RENEWABLE ENERGIES AS TECHNOLOGY IMPROVES AND COSTS FOR RENEWABLE ENERGIES BECOME MORE AFFORDABLE.

Total Answering	500
STATE SHOULD REG. ENERGY	38.4
FREE MARKET DECIDE	54.4
DK/REFUSED	7.2

THE STATE OF NEW JERSEY SHOULD ALLOW RESIDENTS TO CHOOSE HOW THEY WANT TO POWER THEIR HOMES, NOT FORCE A GOVERNMENT MANDATE ON ITS RESIDENTS.

Total	500
AGREE	74.4
Strongly	58.0
Somewhat	16.4
DISAGREE	21.2
Somewhat	12.2
Strongly	9.0
DK/REFUSED	4.4

WHICH OF THE FOLLOWING BEST REPRESENTS YOUR OPINION REGARDING NEW JERSEY'S ENERGY MASTER PLAN?

1. SUPPORTERS SAY THIS IS A GOOD PLAN BECAUSE IT WILL SERVE AS AN ENERGY ROAD MAP FOR THE STATE'S FUTURE, HELP IMPROVE THE ECONOMY AND MOST IMPORTANTLY, PROTECT THE ENVIRONMENT; WHILE ALSO REDUCING CARBON EMISSIONS AND FIGHTING CLIMATE CHANGE, OR,
2. OPPONENTS SAY THIS IS A BAD PLAN BECAUSE IT WILL ABOLISH ALL NATURAL GAS IN THE STATE AND FORCE EVERYONE IN THE STATE TO USE RENEWABLE ENERGY SOURCES WHICH WILL MAKE ENERGY AND UTILITY COSTS SKYROCKET. EXPERTS ALSO SAY THIS WILL MOST LIKELY LEAD TO ENERGY-SHORTAGES AND ROLLING BLACKOUTS IN NEW JERSEY.

Total Answering	500
GOOD PLAN	42.8
BAD PLAN	45.0
DK/REFUSED	12.2

THE STATE OF NEW JERSEY HAS RELEASED WHAT IS CALLED THE "ENERGY MASTER PLAN". THIS ENERGY MASTER PLAN DETAILS A ROADMAP ON HOW NEW JERSEY WILL MEET ITS ENERGY NEEDS OVER THE NEXT 50 YEARS. KNOWING THIS, IF YOU KNEW EACH OF THE FOLLOWING STATEMENTS WERE TRUE, WOULD EACH STATEMENT MAKE YOU MORE LIKELY OR LESS LIKELY TO SUPPORT NEW JERSEY'S ENERGY MASTER PLAN? IF IT WOULD MAKE NO DIFFERENCE, JUST SAY SO.

THE ENERGY MASTER PLAN WILL DRIVE UP ELECTRIC AND UTILITY COSTS BY THOUSANDS OF DOLLARS FOR MIDDLE CLASS HOMEOWNERS, AS WELL AS SMALL BUSINESS OWNERS.

Total	500
MORE LIKELY	20.8
Much	12.2
Somewhat	8.6
LESS LIKELY	60.2
Somewhat	21.6
Much	38.6
NO DIFFERENCE	14.0
DK/REFUSED	5.0
Net Diff.	-39.4

GOVERNOR MURPHY IS TRYING TO PASS THE ENERGY MASTER PLAN, BUT HIS ADMINISTRATION HAS REFUSED TO RELEASE HOW MUCH IT WILL COST THE STATE, PRIVATE BUSINESSES, RESIDENTS AND TAXPAYERS.

Total	500
MORE LIKELY	18.4
Much	10.2
Somewhat	8.2
LESS LIKELY	59.6
Somewhat	18.4
Much	41.2
NO DIFFERENCE	17.8
DK/REFUSED	4.2
Net Diff.	-41.2

THE ENERGY MASTER PLAN IS A JOBS KILLER THAT WILL MAKE IT UNAFFORDABLE FOR SMALL BUSINESSES AND COMPANIES TO STAY IN NEW JERSEY.

Total	500
MORE LIKELY	23.2
Much	14.6
Somewhat	8.6
LESS LIKELY	54.6
Somewhat	20.0
Much	34.6
NO DIFFERENCE	17.2
DK/REFUSED	5.0
Net Diff.	-31.4

NEW JERSEY'S ENERGY MASTER PLAN BANS THE CONSTRUCTION OF NEW HOMES AND BUILDINGS THAT RELY ON NATURAL GAS, WHICH WOULD SIGNIFICANTLY DRIVE UP THE COST OF HOMEOWNERSHIP IN NEW JERSEY.

Total	500
MORE LIKELY	25.2
Much	12.6
Somewhat	12.6
LESS LIKELY	55.4
Somewhat	18.0
Much	37.4
NO DIFFERENCE	14.8
DK/REFUSED	4.6
Net Diff.	-30.2

WHILE MANY ENVIRONMENTALISTS AGREE WE NEED AN ENERGY MASTER PLAN, THEY BELIEVE GOVERNOR MURPHY'S PLAN IS NOT WORKABLE AND COULD ACTUALLY MAKE OUR ENVIRONMENT WORSE.

Total	500
MORE LIKELY	24.8
Much	14.6
Somewhat	10.2
LESS LIKELY	52.6
Somewhat	21.2
Much	31.4
NO DIFFERENCE	15.2
DK/REFUSED	7.4
Net Diff.	-27.8

NOW, AFTER HAVING HEARD EVERYTHING HERE TODAY, DO YOU APPROVE OR DISAPPROVE OF NEW JERSEY'S ENERGY MASTER PLAN?

Total	500
APPROVE	37.0
Strongly	11.4
Somewhat	25.6
DISAPPROVE	52.6
Somewhat	16.4
Strongly	36.2
DK/REFUSED	10.4

Total	OPINION RATINGS		
	CLEAN NATURAL GAS	CLEAN ENERGY	RENEWABLE ENERGY
FAVORABLE	81.6	85.4	87.8
Very	51.0	63.6	63.4
Somewhat	30.6	21.8	24.4
UNFAVORABLE	10.8	6.6	4.6
Somewhat	6.8	3.0	2.0
Very	4.0	3.6	2.6
NO OPINION	6.2	7.0	6.2
NEVER HEARD OF	1.4	1.0	1.4
Net Diff.	70.8	78.8	83.2

PLEASE TELL ME WHETHER YOU WOULD SUPPORT OR OPPOSE USING EACH OF THE FOLLOWING FUELS AS A SOURCE TO GENERATE ENERGY AND ELECTRICITY IN NEW JERSEY?

Total	SOLAR	RENEWABLE ENERGY	CLEAN NATURAL GAS	WIND	NUCLEAR	HYDRAULIC FRACKING
SUPPORT	90.2	88.2	84.6	82.2	48.4	24.0
Strongly	74.4	66.2	55.2	66.4	21.4	10.8
Somewhat	15.8	22.0	29.4	15.8	27.0	13.2
OPPOSE	8.2	6.6	12.2	14.4	47.2	61.0
Somewhat	4.2	4.4	7.8	5.2	15.4	11.2
Strongly	4.0	2.2	4.4	9.2	31.8	49.8
DK/REFUSED	1.6	5.2	3.2	3.4	4.4	15.0
Net Diff.	82.0	81.6	72.4	67.8	1.2	-37.0

BEING AS SPECIFIC AS YOU CAN, WHAT ARE THE ONE OR TWO THINGS THAT YOU WOULD LIKE TO SEE WHEN IT COMES TO IMPROVING NEW JERSEY'S INFRASTRUCTURE?

Total	500
ROADS/BRIDGES	53.0
HIGHWAYS	10.2
PUBLIC TRANSPORTATION	9.0
ENERGY LINES	6.4
TAXES	6.0
TRAFFIC	5.6
POTHoles	4.2
AFFORDABLE TRANSIT	4.0
PUBLIC INFRASTRUCTURE	3.4
SCHOOLS/EDUCATION	2.4
DK/REFUSED	17.8

REGARDING THE ISSUE OF ELECTRICITY AND UTILITIES IN NEW JERSEY, WHICH ONE OF THE FOLLOWING CONCERNS IS MOST IMPORTANT TO YOU?

1. COSTS AND AFFORDABILITY OF ELECTRICITY
2. ENVIRONMENTAL IMPACTS OF ELECTRICITY, OR,
3. RELIABILITY AND CONVENIENCE OF ELECTRICITY

Total Answering	500
COST & AFFORDABLE ELEC.	41.2
ENVIRON. IMPACTS/ELEC.	28.8
RELIABLE & CONV./ELEC.	28.6
DK/REFUSED	1.4

GENERALLY SPEAKING, WOULD YOU SAY YOUR ELECTRICITY RATES ARE TOO HIGH, FAIRLY REASONABLE, OR TOO LOW?

Total Answering	500
TOO HIGH	35.8
FAIRLY REASONABLE	61.2
TOO LOW	1.0
DK/REFUSED	2.0

DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

WHILE RENEWABLE SOURCES OF ELECTRICITY, SUCH AS SOLAR AND WIND, ARE A GOOD LONG-TERM GOAL, THEY ARE TOO EXPENSIVE AND WE CANNOT AFFORD TO FULLY CONVERT TO RENEWABLE ENERGY SOURCES IN THE NEXT FEW YEARS.

Total	500
AGREE	46.2
Strongly	28.8
Somewhat	17.4
DISAGREE	47.6
Somewhat	19.6
Strongly	28.0
DK/REFUSED	6.2
Net Diff.	-1.4

DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "IN ADDITION TO IMPROVING INFRASTRUCTURE THROUGHOUT NEW JERSEY, SUCH AS ROADS, HIGHWAYS AND BRIDGES, WE MUST ALSO IMPROVE OUR ENERGY INFRASTRUCTURE TO ENSURE RESIDENTS AND BUSINESSES HAVE ACCESS TO CLEAN, AFFORDABLE ELECTRICITY."

Total	500
AGREE	92.6
Strongly	73.8
Somewhat	18.8
DISAGREE	6.4
Somewhat	3.4
Strongly	3.0
DK/REFUSED	1.0
Net Diff.	86.2

DO YOU SUPPORT OR OPPOSE BUILDING MORE NATURAL GAS POWER PLANTS IN NEW JERSEY?

Total	500
SUPPORT	53.8
Strongly	23.0
Somewhat	30.8
OPPOSE	36.4
Somewhat	18.6
Strongly	17.8
DK/REFUSED	9.8
Net Diff.	17.4

DO YOU SUPPORT OR OPPOSE INCREASING ELECTRICITY PRODUCTION BY BUILDING MORE ENERGY PLANTS IN NEW JERSEY?

Total	500
SUPPORT	50.2
Strongly	25.2
Somewhat	25.0
OPPOSE	33.0
Somewhat	18.4
Strongly	14.6
DK/REFUSED	16.8
Net Diff.	17.2

WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

Total	500
REPUBLICAN	27.6
DEMOCRAT	45.4
INDEPENDENT/OTHER	25.2
Independent	21.6
Other	3.6
DK/REFUSED	1.8

IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	500
LIBERAL	29.4
Very	17.0
Somewhat	12.4
MODERATE	36.8
CONSERVATIVE	29.4
Somewhat	15.2
Very	14.2
DK/REFUSED	4.4

WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	500
WHITE	72.4
NON-WHITE	25.6
Hispanic	10.2
Afr. Amer./Black	8.8
Asian	4.8
Other	1.8
DK/REFUSED	2.0

WHAT IS YOUR AGE?

Total	500
18-29	10.0
30-40	14.0
41-55	25.6
56-65	23.0
OVER 65	26.6
REFUSED	0.8

GENDER:

Total	500
MALE	46.0
FEMALE	54.0

AREA:

Total	500
NORTH	44.4
CENTRAL	39.6
SOUTH	16.0

MEDIA MARKET:

Total	500
NEW YORK M.M.	76.2
PHILLY M.M.	23.8

SAMPLE:

Total	500
LANDLINE	51.0
CELL PHONE	49.0