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FOR IMMEDIATE RELEASE
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**THE LATINO-AMERICAN DEMOCRATIC ASSOCIATION OF NEW JERSEY
ENDORSES JOSEPH R. BIDEN
FOR PRESIDENT OF THE UNITED STATES OF AMERICA**

“Endorsements, earned ones, serve as a pledge of hope; a hope and faith in an individual’s promise to deliver not just something better but something necessary. To that end, endorsements signal an individual’s, an organization’s, and a community’s expectations from those who seek to lead them. The Latino community, comprised of storied immigrant experiences and the promise fulfilled by their children and grandchildren, personifies an endorsement of America’s promise. With our collective hope, faith, and expectations, LADA proudly endorses Joseph Biden’s candidacy for President of the United States of America,” says LADA President Andrés Acebo.

“Our nation is yearning for leadership in the midst of a global pandemic, social unrest, and economic uncertainty. Our national conscience has awakened to the reality that the task of perfecting our union does not fall on any one person alone, that the burden to shoulder it has been deferred for far too long, and that the American presidency wields extraordinary power and influence to shape our path to progress. In what is inarguably the most consequential election in generations, if not American History, a lot will be on the ballot and just the next four years. Americans will have the opportunity to choose character, to define ourselves by our better instincts, to empathize with the plight of not just our neighbors but distant strangers, and to finally reckon that our Nation’s founding ideals are left to us to fulfill,” added Mr. Acebo.

“We reject efforts to divide our nation, to demean our fellow Americans and marginalize communities, and to declare an order of supremacy. We stand firmly by our Nation’s founding declaration of the self-evident truth that all people are equal and we expect Joe Biden will stretch us closer to that reality. We expect that Joe Biden will lift all communities up but recognize that the systemic obstacles that have barred some from America’s promise must be permanently dismantled. We expect that Joe Biden will have a cabinet that reflects the rich diversity of our nation. We expect that Joe Biden will give our community a seat at the table and the power to help shape the agenda and our future,” added Mr. Acebo.

“Joe Biden knows heartbreak, he knows grief, and he knows how to come back from it. Joe Biden knows America and he knows what truly makes us great. We’re a nation in mourning and we need a leader that will show us how to rebuild and heal the wounds that have divided us. Joe Biden and empathy are on the ballot in November and we urge our community to stand with him because he stands with us. In November, we have the opportunity to once again hear whispers of “*Si Se Puede*” swell to a chorus of “Yes We Can!”

ABOUT LADA

For over a quarter century, the Latino-American Democratic Association of New Jersey (“LADA”) has served as a grassroots political organization committed to the political inclusion and empowerment of the Latino

community throughout the State of New Jersey and the United States of America. LADA is a political committee that fosters participation and civic engagement of the Latino community with the Democratic Party and supports candidates that champion issues and causes that advance the interest and contributions of Latinos.

The Associations goals have remained steadfast notwithstanding our significant strides. We are dedicated to:

1. Increase the number of active Latino/Hispanic members in the Democratic Party and to foster member participation at all levels of the Democratic Party.
2. To unify and empower Latino/Hispanic communities.
3. Ensure fair representation of the Latino/Hispanic interests
4. Educate the general community on policy issues of importance to their Latino/Hispanic friends, neighbors, and co-workers.
5. Promote political participation.

LADA supports and proudly endorses community leaders and candidates for public office that champion the ideals of diversity, inclusion, and equity; leaders that recognize that representation matters. LADA supports candidates that recognize our community's presence, embrace the issues most important to our community, and are committed to helping our communities meet the needs of our working families, our children, and senior citizens.

For more information about the Latino-American Democratic Association please follow us on social media. For media inquiries please contact Andrés Acebo, LADA President, at president.LADA@gmail.com or (201) 298-3675.

