



226 State Street, PO Box 372  
Hackensack, NJ 07601-0372

**FOR IMMEDIATE RELEASE**  
**July 7, 2020**

## **THE LATINO-AMERICAN DEMOCRATIC ASSOCIATION OF NEW JERSEY ENDORSES RAMON HACHE FOR BERGEN COUNTY FREEHOLDER**

“With great honor LADA proudly endorses Ramon Hache’s historic candidacy for Bergen County Freeholder. If elected, Ridgewood Mayor Hache will join Freeholder Germaine Ortiz on the Board of Chosen Freeholders and mark the first time in Bergen County history that two Latinos serve together at the same time and put on display the power of representative democracy. The importance of having government reflect the community it serves can’t be understated,” stated LADA President Andrés Acebo.

“Ramon is a community leader, a proud son of Ridgewood, and a shining example of the Latino immigrant’s promise in America. He will undoubtedly bring a necessary voice and unique perspective to the Board of Chosen Freeholders as he continues to help his community meet the challenges of a global pandemic and economic uncertainty. We are confident that Ramon will bring his talents and experiences to effectively work with County Executive Jim Tedesco and his fellow Freeholders and continue the efforts of cultivating a more prosperous and inclusive Bergen County,” observed Mr. Acebo.

“LADA pledges its support for Mayor Hache’s candidacy, its commitment to stand by his vision beyond the election, and to partner in the hard work that progress demands,” added Mr. Acebo.

\*\*\*\*\*

### **ABOUT LADA**

For over a quarter century, the Latino-American Democratic Association of New Jersey (“LADA”) has served as a grassroots political organization committed to the political inclusion and empowerment of the Latino community throughout the State of New Jersey and the United States of America. LADA is a political committee that fosters participation and civic engagement of the Latino community with the Democratic Party and supports candidates that champion issues and causes that advance the interest and contributions of Latinos.

The Associations goals have remained steadfast notwithstanding our significant strides. We are dedicated to:

1. Increase the number of active Latino/Hispanic members in the Democratic Party and to foster member participation at all levels of the Democratic Party.
2. To unify and empower Latino/Hispanic communities.
3. Ensure fair representation of the Latino/Hispanic interests
4. Educate the general community on policy issues of importance to their Latino/Hispanic friends, neighbors, and co-workers.
5. Promote political participation.

LADA supports and proudly endorses community leaders and candidates for public office that champion the ideals of diversity, inclusion, and equity; leaders that recognize that representation matters. LADA supports candidates that recognize our community's presence, embrace the issues most important to our community, and are committed to helping our communities meet the needs of our working families, our children, and senior citizens.

For more information about the Latino-American Democratic Association please follow us on social media. For media inquiries please contact Andrés Acebo, LADA President, at or (201) 298-3675.

