

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|--------------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 1. How likely are you to vote in the upcoming Democratic primary for New Jersey governor? | Already voted | 18% | 18% | 18% | 20% | 19% | 21% | 16% | 20% | 16% | 19% |
| | Certain to vote | 72% | 77% | 69% | 64% | 74% | 67% | 75% | 70% | 73% | 74% |
| | Strong probability | 10% | 5% | 14% | 16% | 7% | 12% | 9% | 10% | 11% | 7% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|--------------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 1. How likely are you to vote in the upcoming Democratic primary for New Jersey governor? | Already voted | 17% | 19% | 21% | 15% | 12% | 13% | 21% | 21% | 13% | 21% |
| | Certain to vote | 73% | 72% | 71% | 74% | 62% | 81% | 70% | 74% | 74% | 71% |
| | Strong probability | 10% | 9% | 9% | 10% | 25% | 6% | 9% | 6% | 14% | 8% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|--------------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 1. How likely are you to vote in the upcoming Democratic primary for New Jersey governor? | Already voted | 19% | 18% | 18% | 18% | 20% | 19% | 13% |
| | Certain to vote | 74% | 71% | 76% | 70% | 68% | 72% | 83% |
| | Strong probability | 7% | 11% | 6% | 11% | 12% | 9% | 5% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 2. NJ Governor Dem Primary vote - with leaners | Ras Baraka | 21% | 18% | 26% | 23% | 28% | 17% | 19% | 20% | 24% | 20% |
| | Steven Fulop | 19% | 19% | 20% | 19% | 25% | 17% | 17% | 15% | 23% | 20% |
| | Josh Gottheimer | 10% | 9% | 11% | 11% | 4% | 13% | 11% | 11% | 10% | 8% |
| | Mikie Sherrill | 31% | 31% | 30% | 33% | 25% | 36% | 33% | 30% | 32% | 32% |
| | Sean Spiller | 9% | 12% | 4% | 7% | 14% | 7% | 7% | 8% | 7% | 13% |
| | Steve Sweeney | 9% | 10% | 8% | 7% | 5% | 9% | 12% | 15% | 4% | 6% |
| | Undecided | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 0% | 1% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 2. NJ Governor Dem Primary vote - with leaners | Ras Baraka | 23% | 21% | 11% | 37% | 37% | 33% | 15% | 15% | 35% | 15% |
| | Steven Fulop | 20% | 19% | 24% | 12% | 27% | 20% | 19% | 16% | 23% | 17% |
| | Josh Gottheimer | 11% | 9% | 11% | 9% | 4% | 6% | 11% | 13% | 5% | 12% |
| | Mikie Sherrill | 30% | 32% | 36% | 24% | 22% | 21% | 34% | 39% | 21% | 36% |
| | Sean Spiller | 6% | 11% | 8% | 11% | 3% | 12% | 8% | 11% | 8% | 9% |
| | Steve Sweeney | 9% | 9% | 10% | 7% | 8% | 8% | 13% | 5% | 8% | 9% |
| | Undecided | 1% | 1% | 0% | 0% | 0% | 0% | 1% | 1% | 0% | 1% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 2. NJ Governor Dem Primary vote - with leaners | Ras Baraka | 23% | 21% | 27% | 18% | 25% | 19% | 16% |
| | Steven Fulop | 23% | 18% | 23% | 17% | 14% | 23% | 26% |
| | Josh Gottheimer | 9% | 10% | 7% | 11% | 9% | 11% | 10% |
| | Mikie Sherrill | 26% | 34% | 25% | 35% | 31% | 29% | 38% |
| | Sean Spiller | 10% | 8% | 12% | 7% | 10% | 6% | 8% |
| | Steve Sweeney | 9% | 9% | 6% | 10% | 10% | 12% | 2% |
| | Undecided | 0% | 1% | 0% | 1% | 0% | 0% | 0% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 2. NJ Governor Dem Primary vote - NO LEANERS | Ras Baraka | 18% | 17% | 20% | 19% | 24% | 16% | 16% | 16% | 19% | 20% |
| | Steven Fulop | 16% | 17% | 14% | 14% | 22% | 12% | 13% | 11% | 21% | 16% |
| | Josh Gottheimer | 7% | 8% | 6% | 8% | 4% | 10% | 7% | 7% | 8% | 6% |
| | Mikie Sherrill | 25% | 28% | 22% | 23% | 22% | 30% | 25% | 27% | 23% | 26% |
| | Sean Spiller | 6% | 8% | 2% | 5% | 7% | 7% | 4% | 3% | 5% | 10% |
| | Steve Sweeney | 8% | 8% | 7% | 7% | 5% | 9% | 9% | 12% | 3% | 6% |
| | Undecided | 20% | 14% | 29% | 24% | 17% | 16% | 26% | 23% | 20% | 16% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 2. NJ Governor Dem Primary vote - NO LEANERS | Ras Baraka | 19% | 18% | 11% | 29% | 33% | 28% | 12% | 13% | 30% | 12% |
| | Steven Fulop | 17% | 15% | 20% | 9% | 24% | 16% | 15% | 13% | 19% | 14% |
| | Josh Gottheimer | 8% | 7% | 8% | 6% | 4% | 5% | 8% | 10% | 4% | 9% |
| | Mikie Sherrill | 27% | 25% | 31% | 18% | 14% | 18% | 26% | 35% | 16% | 30% |
| | Sean Spiller | 5% | 7% | 4% | 8% | 3% | 6% | 6% | 6% | 5% | 6% |
| | Steve Sweeney | 9% | 6% | 10% | 5% | 8% | 8% | 9% | 5% | 8% | 7% |
| | Undecided | 16% | 23% | 16% | 26% | 15% | 20% | 24% | 18% | 18% | 21% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 2. NJ Governor Dem Primary vote - NO LEANERS | Ras Baraka | 21% | 17% | 26% | 14% | 20% | 18% | 14% |
| | Steven Fulop | 18% | 15% | 17% | 15% | 10% | 19% | 23% |
| | Josh Gottheimer | 6% | 8% | 5% | 8% | 5% | 8% | 9% |
| | Mikie Sherrill | 19% | 28% | 21% | 28% | 24% | 24% | 32% |
| | Sean Spiller | 8% | 5% | 10% | 4% | 6% | 4% | 6% |
| | Steve Sweeney | 7% | 8% | 5% | 9% | 8% | 11% | 2% |
| | Undecided | 21% | 20% | 16% | 22% | 27% | 15% | 14% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|-------------------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 2. NJ Governor Dem Primary vote - DEFINITE ONLY | Ras Baraka | 14% | 13% | 18% | 13% | 18% | 11% | 14% | 15% | 13% | 13% |
| | Steven Fulop | 11% | 13% | 8% | 10% | 17% | 7% | 9% | 8% | 14% | 11% |
| | Josh Gottheimer | 5% | 6% | 3% | 7% | 3% | 6% | 7% | 6% | 5% | 5% |
| | Mikie Sherrill | 18% | 20% | 15% | 17% | 13% | 21% | 20% | 21% | 16% | 17% |
| | Sean Spiller | 4% | 6% | 1% | 4% | 5% | 4% | 3% | 2% | 4% | 6% |
| | Steve Sweeney | 6% | 7% | 3% | 6% | 4% | 3% | 8% | 10% | 1% | 3% |
| | Undecided, not definite | 42% | 36% | 52% | 43% | 40% | 47% | 39% | 38% | 47% | 44% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|-------------------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 2. NJ Governor Dem Primary vote - DEFINITE ONLY | Ras Baraka | 14% | 14% | 8% | 24% | 21% | 19% | 10% | 12% | 20% | 11% |
| | Steven Fulop | 11% | 11% | 14% | 7% | 14% | 12% | 12% | 8% | 13% | 10% |
| | Josh Gottheimer | 5% | 6% | 7% | 3% | 0% | 4% | 5% | 8% | 2% | 7% |
| | Mikie Sherrill | 19% | 17% | 20% | 17% | 10% | 12% | 17% | 26% | 11% | 21% |
| | Sean Spiller | 3% | 5% | 3% | 6% | 3% | 3% | 4% | 5% | 3% | 4% |
| | Steve Sweeney | 8% | 4% | 7% | 4% | 4% | 5% | 8% | 4% | 4% | 6% |
| | Undecided, not definite | 40% | 44% | 43% | 40% | 48% | 45% | 44% | 37% | 46% | 40% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|-------------------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 2. NJ Governor Dem Primary vote - DEFINITE ONLY | Ras Baraka | 15% | 14% | 20% | 11% | 17% | 12% | 8% |
| | Steven Fulop | 13% | 10% | 11% | 11% | 6% | 15% | 17% |
| | Josh Gottheimer | 3% | 6% | 4% | 6% | 3% | 6% | 6% |
| | Mikie Sherrill | 15% | 20% | 16% | 20% | 17% | 17% | 23% |
| | Sean Spiller | 5% | 4% | 7% | 2% | 4% | 2% | 6% |
| | Steve Sweeney | 5% | 6% | 3% | 7% | 7% | 8% | 0% |
| | Undecided, not definite | 44% | 41% | 39% | 44% | 46% | 40% | 39% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|-----------------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 2A. SECOND CHOICE - NJ Governor Dem Primary vote | Ras Baraka | 5% | 6% | 6% | 5% | 6% | 5% | 5% | 5% | 6% |
| | Steven Fulop | 11% | 7% | 14% | 11% | 14% | 10% | 10% | 13% | 12% |
| | Josh Gottheimer | 4% | 4% | 3% | 4% | 2% | 5% | 4% | 3% | 5% |
| | Mikie Sherrill | 10% | 8% | 13% | 8% | 9% | 7% | 9% | 11% | 8% |
| | Sean Spiller | 6% | 6% | 9% | 3% | 6% | 7% | 6% | 6% | 8% |
| | Steve Sweeney | 4% | 4% | 4% | 3% | 5% | 2% | 4% | 3% | 1% |
| | None | 60% | 65% | 51% | 58% | 61% | 55% | 62% | 63% | 59% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 2A. SECOND CHOICE - NJ Governor Dem Primary vote | Ras Baraka | 6% | 5% | 5% | 7% | 10% | 5% | 5% | 5% | 7% | 5% |
| | Steven Fulop | 14% | 9% | 10% | 13% | 21% | 17% | 8% | 8% | 18% | 8% |
| | Josh Gottheimer | 3% | 4% | 6% | 1% | 0% | 1% | 5% | 6% | 0% | 5% |
| | Mikie Sherrill | 12% | 8% | 14% | 4% | 8% | 6% | 13% | 10% | 7% | 11% |
| | Sean Spiller | 2% | 9% | 4% | 9% | 9% | 11% | 5% | 3% | 10% | 4% |
| | Steve Sweeney | 3% | 4% | 3% | 5% | 0% | 6% | 4% | 3% | 4% | 4% |
| | None | 61% | 59% | 58% | 61% | 52% | 55% | 61% | 65% | 54% | 63% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 2A. SECOND CHOICE - NJ Governor Dem Primary vote | Ras Baraka | 6% | 5% | 7% | 5% | 8% | 4% | 3% |
| | Steven Fulop | 10% | 12% | 4% | 15% | 12% | 12% | 12% |
| | Josh Gottheimer | 2% | 5% | 5% | 3% | 5% | 3% | 5% |
| | Mikie Sherrill | 10% | 10% | 9% | 10% | 8% | 13% | 9% |
| | Sean Spiller | 11% | 4% | 10% | 4% | 7% | 5% | 10% |
| | Steve Sweeney | 2% | 4% | 3% | 4% | 6% | 2% | 0% |
| | None | 58% | 60% | 62% | 58% | 56% | 62% | 61% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|---|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 3. Are you definitely supporting [NAME] to be the Democratic Partys nominee for governor or would you consider supporting another candidate? | Already voted | 18% | 18% | 18% | 20% | 19% | 21% | 16% | 20% | 16% | 19% |
| | Definitely supporting my current choice | 40% | 46% | 30% | 37% | 41% | 32% | 45% | 43% | 38% | 37% |
| | Would consider supporting another candidate | 22% | 22% | 23% | 19% | 24% | 31% | 13% | 14% | 26% | 28% |
| | Lean, undecided | 20% | 14% | 29% | 24% | 17% | 16% | 26% | 23% | 20% | 16% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|---|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 3. Are you definitely supporting [NAME] to be the Democratic Partys nominee for governor or would you consider supporting another candidate? | Already voted | 17% | 19% | 21% | 15% | 12% | 13% | 21% | 21% | 13% | 21% |
| | Definitely supporting my current choice | 43% | 38% | 36% | 45% | 40% | 42% | 35% | 43% | 41% | 39% |
| | Would consider supporting another candidate | 24% | 21% | 27% | 14% | 33% | 25% | 19% | 18% | 28% | 19% |
| | Lean, undecided | 16% | 23% | 16% | 26% | 15% | 20% | 24% | 18% | 18% | 21% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|---|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 3. Are you definitely supporting [NAME] to be the Democratic Partys nominee for governor or would you consider supporting another candidate? | Already voted | 19% | 18% | 18% | 18% | 20% | 19% | 13% |
| | Definitely supporting my current choice | 37% | 41% | 43% | 38% | 34% | 42% | 48% |
| | Would consider supporting another candidate | 23% | 21% | 22% | 21% | 19% | 25% | 26% |
| | Lean, undecided | 21% | 20% | 16% | 22% | 27% | 15% | 14% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 4. If the only two candidates in the Democratic primary for governor were [ROTATE] Mikie Sherrill and Steve Fulop, who would you choose? | Mikie Sherrill | 51% | 53% | 51% | 45% | 46% | 57% | 50% | 47% | 53% | 54% |
| | Steven Fulop | 32% | 31% | 34% | 32% | 39% | 33% | 25% | 28% | 35% | 33% |
| | Neither | 17% | 16% | 15% | 24% | 15% | 9% | 25% | 25% | 12% | 13% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 4. If the only two candidates in the Democratic primary for governor were [ROTATE] Mikie Sherrill and Steve Fulop, who would you choose? | Mikie Sherrill | 52% | 50% | 55% | 45% | 32% | 46% | 54% | 58% | 40% | 56% |
| | Steven Fulop | 32% | 31% | 35% | 27% | 56% | 34% | 26% | 27% | 43% | 26% |
| | Neither | 16% | 18% | 10% | 29% | 13% | 20% | 21% | 15% | 17% | 18% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 4. If the only two candidates in the Democratic primary for governor were [ROTATE] Mikie Sherrill and Steve Fulop, who would you choose? | Mikie Sherrill | 54% | 49% | 47% | 53% | 50% | 54% | 53% |
| | Steven Fulop | 32% | 31% | 30% | 33% | 26% | 36% | 38% |
| | Neither | 14% | 19% | 23% | 15% | 25% | 11% | 10% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|-----------------------|-------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 5. Ras Baraka opinion | Favorable | 40% | 39% | 45% | 35% | 51% | 42% | 29% | 36% | 45% | 40% |
| | Unfavorable | 17% | 15% | 18% | 20% | 14% | 15% | 23% | 17% | 16% | 19% |
| | No opinion | 43% | 45% | 36% | 45% | 35% | 43% | 48% | 47% | 39% | 41% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|-----------------------|-------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 5. Ras Baraka opinion | Favorable | 39% | 40% | 35% | 48% | 55% | 54% | 36% | 29% | 55% | 33% |
| | Unfavorable | 17% | 18% | 16% | 20% | 8% | 19% | 20% | 17% | 15% | 19% |
| | No opinion | 44% | 42% | 49% | 32% | 37% | 27% | 44% | 53% | 31% | 49% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|-----------------------|-------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 5. Ras Baraka opinion | Favorable | 43% | 38% | 46% | 37% | 42% | 41% | 36% |
| | Unfavorable | 16% | 18% | 18% | 17% | 17% | 15% | 26% |
| | No opinion | 41% | 44% | 37% | 46% | 41% | 44% | 39% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|-------------------------|-------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 6. Steven Fulop opinion | Favorable | 41% | 39% | 50% | 34% | 48% | 44% | 34% | 31% | 51% | 44% |
| | Unfavorable | 17% | 19% | 13% | 19% | 17% | 13% | 21% | 18% | 12% | 22% |
| | No opinion | 41% | 42% | 37% | 47% | 35% | 43% | 45% | 50% | 37% | 34% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|-------------------------|-------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 6. Steven Fulop opinion | Favorable | 48% | 36% | 49% | 30% | 53% | 42% | 34% | 43% | 47% | 39% |
| | Unfavorable | 16% | 18% | 13% | 24% | 12% | 26% | 19% | 13% | 20% | 16% |
| | No opinion | 36% | 46% | 39% | 45% | 35% | 32% | 47% | 44% | 33% | 45% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|-------------------------|-------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 6. Steven Fulop opinion | Favorable | 40% | 42% | 35% | 45% | 34% | 47% | 48% |
| | Unfavorable | 19% | 16% | 27% | 12% | 15% | 18% | 21% |
| | No opinion | 40% | 42% | 38% | 43% | 51% | 35% | 31% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|----------------------------|-------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 7. Josh Gottheimer opinion | Favorable | 32% | 36% | 26% | 28% | 23% | 37% | 33% | 33% | 31% | 30% |
| | Unfavorable | 27% | 24% | 21% | 42% | 41% | 16% | 24% | 20% | 31% | 32% |
| | No opinion | 42% | 40% | 53% | 30% | 35% | 47% | 43% | 47% | 39% | 38% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|----------------------------|-------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 7. Josh Gottheimer opinion | Favorable | 33% | 30% | 38% | 23% | 9% | 17% | 38% | 42% | 14% | 40% |
| | Unfavorable | 31% | 24% | 25% | 31% | 49% | 42% | 23% | 13% | 45% | 18% |
| | No opinion | 36% | 46% | 37% | 47% | 42% | 40% | 39% | 45% | 41% | 42% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|----------------------------|-------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 7. Josh Gottheimer opinion | Favorable | 32% | 31% | 31% | 32% | 32% | 32% | 29% |
| | Unfavorable | 22% | 29% | 27% | 27% | 25% | 27% | 31% |
| | No opinion | 46% | 39% | 42% | 41% | 43% | 41% | 40% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---------------------------|-------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 8. Mikie Sherrill opinion | Favorable | 52% | 51% | 59% | 42% | 45% | 66% | 46% | 48% | 50% | 59% |
| | Unfavorable | 15% | 13% | 11% | 25% | 22% | 8% | 15% | 11% | 19% | 17% |
| | No opinion | 33% | 36% | 30% | 33% | 34% | 26% | 39% | 41% | 31% | 25% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---------------------------|-------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 8. Mikie Sherrill opinion | Favorable | 55% | 49% | 62% | 36% | 36% | 47% | 54% | 58% | 43% | 56% |
| | Unfavorable | 14% | 15% | 12% | 19% | 27% | 20% | 12% | 11% | 23% | 11% |
| | No opinion | 30% | 36% | 26% | 45% | 38% | 33% | 35% | 31% | 35% | 33% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---------------------------|-------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 8. Mikie Sherrill opinion | Favorable | 52% | 52% | 44% | 56% | 45% | 57% | 57% |
| | Unfavorable | 15% | 15% | 21% | 12% | 11% | 19% | 16% |
| | No opinion | 34% | 33% | 35% | 33% | 44% | 24% | 27% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|-------------------------|-------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 9. Sean Spiller opinion | Favorable | 28% | 33% | 27% | 17% | 32% | 29% | 24% | 26% | 27% | 32% |
| | Unfavorable | 22% | 21% | 17% | 32% | 24% | 21% | 21% | 16% | 25% | 28% |
| | No opinion | 50% | 46% | 56% | 51% | 44% | 50% | 54% | 58% | 48% | 40% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|-------------------------|-------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 9. Sean Spiller opinion | Favorable | 23% | 32% | 30% | 26% | 27% | 27% | 29% | 28% | 27% | 29% |
| | Unfavorable | 21% | 23% | 22% | 21% | 22% | 32% | 21% | 17% | 28% | 19% |
| | No opinion | 56% | 45% | 48% | 53% | 51% | 41% | 50% | 54% | 45% | 52% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|-------------------------|-------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 9. Sean Spiller opinion | Favorable | 33% | 26% | 33% | 26% | 31% | 26% | 24% |
| | Unfavorable | 19% | 24% | 20% | 23% | 21% | 22% | 25% |
| | No opinion | 48% | 50% | 47% | 51% | 48% | 52% | 51% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---------------------------|-------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 10. Steve Sweeney opinion | Favorable | 19% | 22% | 16% | 17% | 13% | 22% | 21% | 26% | 15% | 15% |
| | Unfavorable | 39% | 37% | 37% | 45% | 39% | 38% | 39% | 27% | 44% | 48% |
| | No opinion | 42% | 41% | 48% | 38% | 48% | 40% | 40% | 47% | 40% | 37% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---------------------------|-------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 10. Steve Sweeney opinion | Favorable | 21% | 18% | 23% | 15% | 11% | 17% | 24% | 19% | 14% | 22% |
| | Unfavorable | 42% | 37% | 40% | 37% | 41% | 46% | 36% | 37% | 44% | 36% |
| | No opinion | 37% | 46% | 37% | 49% | 48% | 38% | 40% | 44% | 42% | 42% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---------------------------|-------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 10. Steve Sweeney opinion | Favorable | 19% | 19% | 14% | 22% | 23% | 19% | 12% |
| | Unfavorable | 42% | 37% | 46% | 35% | 32% | 43% | 42% |
| | No opinion | 39% | 43% | 40% | 44% | 45% | 38% | 46% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|---|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 11. The following are some possible considerations in choosing the Democratic nominee for governor. Which of these are most important to you? [MULTIPLE RESPONSE] | Will fight Trump | 46% | 58% | 41% | 26% | 55% | 53% | 35% | 45% | 48% | 45% |
| | Will lower taxes | 25% | 20% | 29% | 31% | 14% | 27% | 32% | 26% | 28% | 19% |
| | Is on the side of working people | 28% | 24% | 28% | 39% | 28% | 29% | 28% | 23% | 29% | 35% |
| | Is not another white man | 3% | 4% | 2% | 1% | 5% | 3% | 1% | 2% | 2% | 6% |
| | Will fight political corruption in the state | 17% | 11% | 16% | 32% | 13% | 13% | 22% | 13% | 20% | 17% |
| | Will protect LGBTQ+ rights | 13% | 15% | 9% | 15% | 23% | 16% | 4% | 11% | 18% | 12% |
| | Is a true progressive | 13% | 14% | 7% | 18% | 26% | 12% | 3% | 8% | 15% | 17% |
| | Will improve public transportation | 11% | 10% | 13% | 12% | 12% | 11% | 11% | 5% | 15% | 15% |
| | Will protect Social Security and Medicaid | 44% | 46% | 44% | 40% | 36% | 39% | 56% | 58% | 41% | 29% |
| | Will make housing, healthcare and groceries more affordable | 37% | 33% | 40% | 42% | 31% | 38% | 40% | 43% | 32% | 34% |
| | Can beat the Republican in November | 41% | 46% | 46% | 24% | 43% | 49% | 35% | 37% | 33% | 58% |
| | No answer | 1% | 0% | 3% | 0% | 0% | 0% | 2% | 1% | 1% | 0% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|---|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 11. The following are some possible considerations in choosing the Democratic nominee for governor. Which of these are most important to you? [MULTIPLE RESPONSE] | Will fight Trump | 39% | 52% | 52% | 38% | 38% | 46% | 43% | 53% | 43% | 48% |
| | Will lower taxes | 22% | 27% | 20% | 33% | 8% | 21% | 31% | 27% | 16% | 29% |
| | Is on the side of working people | 34% | 24% | 31% | 24% | 33% | 34% | 27% | 24% | 33% | 26% |
| | Is not another white man | 3% | 3% | 4% | 1% | 8% | 5% | 1% | 2% | 6% | 1% |
| | Will fight political corruption in the state | 21% | 13% | 18% | 14% | 21% | 19% | 19% | 11% | 20% | 15% |
| | Will protect LGBTQ+ rights | 12% | 15% | 15% | 10% | 32% | 19% | 11% | 5% | 24% | 8% |
| | Is a true progressive | 16% | 11% | 13% | 13% | 27% | 20% | 8% | 8% | 23% | 8% |
| | Will improve public transportation | 15% | 8% | 11% | 12% | 20% | 15% | 10% | 7% | 17% | 9% |
| | Will protect Social Security and Medicaid | 38% | 49% | 38% | 53% | 15% | 28% | 50% | 61% | 23% | 55% |
| | Will make housing, healthcare and groceries more affordable | 30% | 41% | 35% | 39% | 52% | 51% | 34% | 25% | 51% | 30% |
| Can beat the Republican in November | | 43% | 40% | 47% | 33% | 20% | 39% | 45% | 47% | 31% | 46% |
| No answer | | 1% | 1% | 0% | 2% | 0% | 0% | 0% | 2% | 0% | 1% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|---|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 11. The following are some possible considerations in choosing the Democratic nominee for governor. Which of these are most important to you? [MULTIPLE RESPONSE] | Will fight Trump | 44% | 47% | 43% | 48% | 48% | 48% | 37% |
| | Will lower taxes | 24% | 25% | 26% | 24% | 28% | 20% | 23% |
| | Is on the side of working people | 33% | 26% | 35% | 24% | 24% | 31% | 33% |
| | Is not another white man | 4% | 3% | 6% | 2% | 3% | 3% | 4% |
| | Will fight political corruption in the state | 16% | 17% | 12% | 19% | 18% | 15% | 19% |
| | Will protect LGBTQ+ rights | 17% | 12% | 13% | 14% | 14% | 14% | 15% |
| | Is a true progressive | 14% | 12% | 11% | 14% | 9% | 15% | 20% |
| | Will improve public transportation | 13% | 11% | 13% | 10% | 7% | 12% | 24% |
| | Will protect Social Security and Medicaid | 39% | 47% | 43% | 45% | 54% | 39% | 24% |
| | Will make housing, healthcare and groceries more affordable | 37% | 36% | 40% | 35% | 45% | 32% | 28% |
| Can beat the Republican in November | | 38% | 43% | 40% | 42% | 31% | 49% | 55% |
| No answer | | 0% | 1% | 0% | 1% | 2% | 0% | 0% |

| | | TOTAL | GENDER | | RACE | | IDEOLOGY | | | AGE | |
|---|-----------------|-------|--------|-------|-------|-----------------|--------------|------------------|---------------|-----|-----|
| | | | Men | Women | White | Hsp-Blk-Asn-Oth | Very liberal | Somewhat liberal | Moder, conser | <50 | 50+ |
| 12A. Which of the following candidates really stands out as someone who will fight Trump? [MULTIPLE RESPONSE] | Ras Baraka | 29% | 26% | 31% | 20% | 49% | 41% | 18% | 28% | 48% | 21% |
| | Steven Fulop | 36% | 37% | 36% | 40% | 30% | 38% | 29% | 42% | 37% | 36% |
| | Josh Gottheimer | 21% | 18% | 23% | 22% | 19% | 7% | 33% | 25% | 5% | 28% |
| | Mikie Sherrill | 47% | 68% | 35% | 50% | 39% | 39% | 57% | 43% | 36% | 51% |
| | Sean Spiller | 16% | 11% | 19% | 18% | 12% | 21% | 14% | 12% | 19% | 15% |
| | Steve Sweeney | 11% | 9% | 13% | 12% | 11% | 11% | 11% | 12% | 12% | 11% |
| | None | 2% | 2% | 2% | 3% | 0% | 2% | 2% | 2% | 3% | 2% |
| | DK-Ref | 1% | 0% | 1% | 0% | 2% | 0% | 0% | 2% | 0% | 1% |
| Unwtd N | | 196 | 76 | 120 | 152 | 42 | 71 | 72 | 53 | 51 | 145 |
| Wtd N | | 184 | 64 | 120 | 122 | 61 | 66 | 64 | 53 | 55 | 129 |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | EDUCATION | | | UNION HH | | PUBLIC EMP HH | |
|---|-----------------|-----------|--------------|-------------|----------|-----|---------------|-----|
| | | No degree | College grad | Grad degree | Yes | No | Yes | No |
| 12A. Which of the following candidates really stands out as someone who will fight Trump? [MULTIPLE RESPONSE] | Ras Baraka | 32% | 28% | 27% | 31% | 29% | 31% | 28% |
| | Steven Fulop | 36% | 31% | 43% | 37% | 36% | 41% | 33% |
| | Josh Gottheimer | 26% | 23% | 12% | 25% | 19% | 19% | 22% |
| | Mikie Sherrill | 40% | 49% | 54% | 45% | 47% | 43% | 49% |
| | Sean Spiller | 14% | 11% | 25% | 19% | 14% | 24% | 12% |
| | Steve Sweeney | 16% | 9% | 7% | 16% | 9% | 10% | 12% |
| | None | 0% | 4% | 2% | 2% | 2% | 2% | 2% |
| | DK-Ref | 0% | 0% | 2% | 0% | 1% | 0% | 1% |
| Unwtd N | | 58 | 66 | 72 | 58 | 138 | 65 | 131 |
| Wtd N | | 72 | 64 | 49 | 56 | 128 | 61 | 122 |

| | | TOTAL |
|---|-----------------|-------|
| 12B. Which of the following candidates really stands out as someone who will lower taxes? [MULTIPLE RESPONSE] | Ras Baraka | 13% |
| | Steven Fulop | 18% |
| | Josh Gottheimer | 37% |
| | Mikie Sherrill | 25% |
| | Sean Spiller | 10% |
| | Steve Sweeney | 10% |
| | None | 25% |
| | DK-Ref | 2% |
| Unwtd N | | 93 |
| Wtd N | | 99 |

| | | TOTAL | GENDER | | RACE | | IDEOLOGY | | | AGE | |
|---|-----------------|-------|--------|-------|-------|-----------------|--------------|------------------|---------------|-----|-----|
| | | | Men | Women | White | Hsp-Blk-Asn-Oth | Very liberal | Somewhat liberal | Moder, conser | <50 | 50+ |
| 12C. Which of the following candidates really stands out as someone who is on the side of working people? [MULTIPLE RESPONSE] | Ras Baraka | 41% | 43% | 38% | 37% | 49% | 67% | 36% | 23% | 60% | 29% |
| | Steven Fulop | 26% | 27% | 25% | 28% | 22% | 37% | 26% | 17% | 33% | 21% |
| | Josh Gottheimer | 11% | 11% | 11% | 11% | 11% | 7% | 17% | 9% | 3% | 16% |
| | Mikie Sherrill | 28% | 26% | 31% | 35% | 15% | 23% | 35% | 27% | 20% | 33% |
| | Sean Spiller | 21% | 18% | 24% | 18% | 28% | 14% | 24% | 25% | 19% | 23% |
| | Steve Sweeney | 14% | 13% | 15% | 17% | 7% | 7% | 22% | 13% | 14% | 14% |
| | None | 10% | 10% | 10% | 11% | 9% | 4% | 6% | 19% | 7% | 13% |
| | DK-Ref | 2% | 4% | 0% | 0% | 6% | 0% | 0% | 5% | 0% | 3% |
| Unwtd N | | 121 | 61 | 59 | 91 | 28 | 42 | 41 | 38 | 49 | 72 |
| Wtd N | | 112 | 55 | 56 | 72 | 39 | 34 | 35 | 43 | 43 | 69 |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | EDUCATION | | | UNION HH | | PUBLIC EMP HH | |
|---|-----------------|-----------|--------------|-------------|----------|-----|---------------|-----|
| | | No degree | College grad | Grad degree | Yes | No | Yes | No |
| 12C. Which of the following candidates really stands out as someone who is on the side of working people? [MULTIPLE RESPONSE] | Ras Baraka | 29% | 47% | 45% | 43% | 39% | 52% | 31% |
| | Steven Fulop | 16% | 28% | 33% | 19% | 30% | 23% | 28% |
| | Josh Gottheimer | 7% | 14% | 12% | 8% | 13% | 9% | 13% |
| | Mikie Sherrill | 38% | 20% | 27% | 33% | 26% | 29% | 28% |
| | Sean Spiller | 8% | 28% | 27% | 19% | 23% | 23% | 20% |
| | Steve Sweeney | 24% | 8% | 11% | 16% | 12% | 10% | 17% |
| | None | 14% | 8% | 10% | 5% | 14% | 3% | 17% |
| | DK-Ref | 6% | 0% | 0% | 5% | 0% | 0% | 4% |
| | Unwtd N | 28 | 39 | 54 | 45 | 75 | 53 | 67 |
| Wtd N | | 36 | 38 | 38 | 42 | 69 | 51 | 61 |

| | | TOTAL |
|---|-----------------|-------|
| 12E. Which of the following candidates really stands out as someone who will fight political corruption in the state? [MULTIPLE RESPONSE] | Ras Baraka | 25% |
| | Steven Fulop | 37% |
| | Josh Gottheimer | 11% |
| | Mikie Sherrill | 24% |
| | Sean Spiller | 4% |
| | Steve Sweeney | 4% |
| | None | 23% |
| | DK-Ref | 2% |
| Unwtd N | | 72 |
| Wtd N | | 66 |

| | | TOTAL |
|---|-----------------|-------|
| 12F. Which of the following candidates really stands out as someone who will protect LGBTQ+ rights? [MULTIPLE RESPONSE] | Ras Baraka | 28% |
| | Steven Fulop | 33% |
| | Josh Gottheimer | 10% |
| | Mikie Sherrill | 46% |
| | Sean Spiller | 17% |
| | Steve Sweeney | 5% |
| | None | 10% |
| Unwtd N | | 53 |
| Wtd N | | 54 |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | TOTAL |
|---|-----------------|-------|
| 12G. Which of the following candidates really stands out as someone who is a true progressive? [MULTIPLE RESPONSE] | Ras Baraka | 60% |
| | Steven Fulop | 36% |
| | Josh Gottheimer | 2% |
| | Mikie Sherrill | 16% |
| | Sean Spiller | 20% |
| | Steve Sweeney | 1% |
| | None | 10% |
| | Unwtd N | 56 |
| | Wtd N | 51 |

| | | TOTAL |
|--|-----------------|-------|
| 12H. Which of the following candidates really stands out as someone who will improve public transportation? [MULTIPLE RESPONSE] | Ras Baraka | 36% |
| | Steven Fulop | 49% |
| | Josh Gottheimer | 10% |
| | Mikie Sherrill | 20% |
| | Sean Spiller | 4% |
| | Steve Sweeney | 11% |
| | None | 12% |
| | DK-Ref | 8% |
| | Unwtd N | 52 |
| | Wtd N | 45 |

| | | TOTAL | GENDER | | RACE | | IDEOLOGY | | | AGE | |
|---|-----------------|-------|--------|-------|-------|-----------------|--------------|------------------|---------------|-----|-----|
| | | | Men | Women | White | Hsp-Blk-Asn-Oth | Very liberal | Somewhat liberal | Moder, conser | <50 | 50+ |
| 12I. Which of the following candidates really stands out as someone who will protect Social Security and Medicaid? [MULTIPLE RESPONSE] | Ras Baraka | 25% | 24% | 25% | 11% | 40% | 31% | 23% | 22% | 40% | 21% |
| | Steven Fulop | 27% | 30% | 25% | 26% | 27% | 26% | 17% | 33% | 13% | 30% |
| | Josh Gottheimer | 22% | 19% | 24% | 27% | 17% | 16% | 26% | 23% | 14% | 24% |
| | Mikie Sherrill | 43% | 48% | 39% | 52% | 30% | 42% | 52% | 37% | 33% | 44% |
| | Sean Spiller | 15% | 13% | 16% | 14% | 16% | 8% | 18% | 16% | 8% | 16% |
| | Steve Sweeney | 10% | 10% | 10% | 13% | 8% | 5% | 8% | 14% | 0% | 12% |
| | None | 9% | 9% | 9% | 12% | 6% | 11% | 12% | 6% | 23% | 6% |
| | DK-Ref | 1% | 0% | 2% | 1% | 1% | 2% | 0% | 1% | 0% | 1% |
| | Unwtd N | 167 | 58 | 109 | 109 | 55 | 43 | 47 | 77 | 25 | 142 |
| | Wtd N | 176 | 63 | 114 | 89 | 84 | 43 | 47 | 86 | 29 | 147 |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | EDUCATION | | | UNION HH | | PUBLIC EMP HH | |
|--|-----------------|-----------|--------------|-------------|----------|-----|---------------|-----|
| | | No degree | College grad | Grad degree | Yes | No | Yes | No |
| 12I. Which of the following candidates really stands out as someone who will protect Social Security and Medicaid? [MULTIPLE RESPONSE] | Ras Baraka | 28% | 21% | 21% | 31% | 22% | 37% | 18% |
| | Steven Fulop | 28% | 29% | 21% | 40% | 22% | 28% | 26% |
| | Josh Gottheimer | 20% | 24% | 24% | 29% | 20% | 26% | 20% |
| | Mikie Sherrill | 38% | 45% | 52% | 41% | 43% | 34% | 47% |
| | Sean Spiller | 11% | 19% | 19% | 24% | 11% | 22% | 11% |
| | Steve Sweeney | 15% | 5% | 4% | 8% | 11% | 2% | 15% |
| | None | 5% | 14% | 12% | 3% | 11% | 4% | 12% |
| | DK-Ref | 1% | 0% | 3% | 0% | 2% | 1% | 1% |
| Unwtd N | | 69 | 52 | 46 | 50 | 117 | 58 | 109 |
| Wtd N | | 92 | 54 | 31 | 50 | 126 | 61 | 115 |

| | | TOTAL | GENDER | | RACE | | IDEOLOGY | | | AGE | |
|---|-----------------|-------|--------|-------|-------|-----------------|--------------|------------------|---------------|-----|-----|
| | | | Men | Women | White | Hsp-Blk-Asn-Oth | Very liberal | Somewhat liberal | Moder, conser | <50 | 50+ |
| 12J. Which of the following candidates really stands out as someone who will make housing, healthcare, and groceries more affordable? [MULTIPLE RESPONSE] | Ras Baraka | 26% | 25% | 27% | 18% | 39% | 39% | 20% | 24% | 38% | 17% |
| | Steven Fulop | 28% | 37% | 24% | 29% | 27% | 33% | 31% | 25% | 32% | 26% |
| | Josh Gottheimer | 21% | 24% | 20% | 22% | 20% | 7% | 24% | 25% | 13% | 28% |
| | Mikie Sherrill | 35% | 35% | 34% | 32% | 38% | 27% | 37% | 36% | 27% | 41% |
| | Sean Spiller | 12% | 1% | 18% | 10% | 15% | 17% | 12% | 9% | 9% | 14% |
| | Steve Sweeney | 16% | 20% | 14% | 14% | 19% | 8% | 18% | 20% | 12% | 20% |
| | None | 9% | 13% | 8% | 12% | 6% | 9% | 9% | 10% | 10% | 9% |
| | DK-Ref | 2% | 1% | 2% | 3% | 0% | 4% | 3% | 0% | 3% | 1% |
| Unwtd N | | 143 | 53 | 88 | 101 | 40 | 41 | 47 | 54 | 64 | 79 |
| Wtd N | | 147 | 50 | 95 | 82 | 63 | 37 | 47 | 61 | 66 | 80 |

| | | EDUCATION | | | UNION HH | | PUBLIC EMP HH | |
|---|-----------------|-----------|--------------|-------------|----------|-----|---------------|-----|
| | | No degree | College grad | Grad degree | Yes | No | Yes | No |
| 12J. Which of the following candidates really stands out as someone who will make housing, healthcare, and groceries more affordable? [MULTIPLE RESPONSE] | Ras Baraka | 22% | 26% | 35% | 33% | 23% | 38% | 19% |
| | Steven Fulop | 23% | 35% | 31% | 25% | 31% | 26% | 31% |
| | Josh Gottheimer | 21% | 18% | 25% | 22% | 21% | 13% | 27% |
| | Mikie Sherrill | 36% | 37% | 29% | 35% | 35% | 25% | 41% |
| | Sean Spiller | 10% | 10% | 17% | 16% | 10% | 17% | 8% |
| | Steve Sweeney | 26% | 5% | 10% | 16% | 15% | 13% | 18% |
| | None | 4% | 20% | 8% | 7% | 10% | 7% | 11% |
| | DK-Ref | 3% | 1% | 0% | 1% | 2% | 5% | 0% |
| Unwtd N | | 47 | 42 | 54 | 47 | 95 | 62 | 80 |
| Wtd N | | 68 | 42 | 37 | 48 | 98 | 58 | 88 |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | TOTAL | GENDER | | RACE | | IDEOLOGY | | | AGE | |
|--|-----------------|-------|--------|-------|-------|-----------------|--------------|------------------|---------------|-----|-----|
| | | | Men | Women | White | Hsp-Blk-Asn-Oth | Very liberal | Somewhat liberal | Moder, conser | <50 | 50+ |
| 12K. Which of the following candidates really stands out as someone who can beat the Republican in November? [MULTIPLE RESPONSE] | Ras Baraka | 13% | 8% | 17% | 6% | 27% | 15% | 11% | 12% | 21% | 10% |
| | Steven Fulop | 37% | 43% | 34% | 43% | 24% | 38% | 38% | 37% | 40% | 37% |
| | Josh Gottheimer | 20% | 14% | 25% | 20% | 22% | 11% | 28% | 20% | 17% | 21% |
| | Mikie Sherrill | 57% | 67% | 50% | 63% | 47% | 49% | 64% | 57% | 51% | 59% |
| | Sean Spiller | 13% | 8% | 16% | 7% | 22% | 13% | 11% | 14% | 9% | 14% |
| | Steve Sweeney | 14% | 15% | 14% | 14% | 15% | 13% | 10% | 20% | 14% | 15% |
| | None | 5% | 4% | 5% | 5% | 3% | 7% | 4% | 3% | 6% | 4% |
| | DK-Ref | 1% | 2% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 1% |
| Unwtd N | | 187 | 87 | 100 | 147 | 39 | 63 | 72 | 52 | 48 | 139 |
| Wtd N | | 164 | 71 | 93 | 110 | 53 | 52 | 59 | 53 | 41 | 123 |

| | | EDUCATION | | | UNION HH | | PUBLIC EMP HH | |
|--|-----------------|-----------|--------------|-------------|----------|-----|---------------|-----|
| | | No degree | College grad | Grad degree | Yes | No | Yes | No |
| 12K. Which of the following candidates really stands out as someone who can beat the Republican in November? [MULTIPLE RESPONSE] | Ras Baraka | 19% | 6% | 12% | 19% | 10% | 17% | 10% |
| | Steven Fulop | 32% | 50% | 34% | 38% | 37% | 38% | 37% |
| | Josh Gottheimer | 18% | 24% | 20% | 14% | 23% | 18% | 21% |
| | Mikie Sherrill | 56% | 59% | 57% | 45% | 62% | 47% | 63% |
| | Sean Spiller | 13% | 9% | 15% | 13% | 12% | 15% | 11% |
| | Steve Sweeney | 25% | 10% | 8% | 10% | 16% | 11% | 16% |
| | None | 0% | 6% | 8% | 8% | 3% | 4% | 5% |
| | DK-Ref | 1% | 0% | 1% | 0% | 1% | 1% | 1% |
| Unwtd N | | 47 | 45 | 95 | 52 | 135 | 66 | 121 |
| Wtd N | | 59 | 44 | 62 | 48 | 116 | 58 | 106 |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 13. Which of the following candidates really stands out as someone who makes you feel enthusiastic? [MULTIPLE RESPONSE] | Ras Baraka | 28% | 26% | 30% | 30% | 36% | 23% | 26% | 27% | 32% | 25% |
| | Steven Fulop | 27% | 28% | 30% | 22% | 31% | 31% | 23% | 23% | 34% | 25% |
| | Josh Gottheimer | 16% | 18% | 10% | 17% | 8% | 20% | 18% | 20% | 15% | 11% |
| | Mikie Sherrill | 37% | 41% | 41% | 23% | 36% | 47% | 31% | 39% | 33% | 41% |
| | Sean Spiller | 13% | 14% | 13% | 11% | 14% | 14% | 12% | 15% | 10% | 15% |
| | Steve Sweeney | 9% | 9% | 8% | 10% | 4% | 7% | 14% | 17% | 2% | 6% |
| | None | 13% | 10% | 11% | 23% | 13% | 11% | 14% | 6% | 18% | 17% |
| | DK-Ref | 1% | 2% | 2% | 0% | 1% | 1% | 2% | 2% | 2% | 0% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 13. Which of the following candidates really stands out as someone who makes you feel enthusiastic? [MULTIPLE RESPONSE] | Ras Baraka | 28% | 28% | 17% | 44% | 46% | 39% | 22% | 21% | 42% | 21% |
| | Steven Fulop | 29% | 27% | 33% | 20% | 37% | 27% | 23% | 29% | 31% | 26% |
| | Josh Gottheimer | 14% | 17% | 17% | 14% | 4% | 9% | 19% | 22% | 7% | 20% |
| | Mikie Sherrill | 40% | 36% | 43% | 30% | 28% | 29% | 36% | 48% | 29% | 42% |
| | Sean Spiller | 9% | 16% | 12% | 15% | 9% | 15% | 11% | 17% | 12% | 13% |
| | Steve Sweeney | 11% | 7% | 9% | 9% | 6% | 6% | 11% | 9% | 6% | 10% |
| | None | 11% | 14% | 14% | 9% | 9% | 17% | 15% | 9% | 14% | 13% |
| | DK-Ref | 1% | 2% | 2% | 1% | 0% | 2% | 2% | 1% | 1% | 1% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 13. Which of the following candidates really stands out as someone who makes you feel enthusiastic? [MULTIPLE RESPONSE] | Ras Baraka | 32% | 26% | 33% | 25% | 30% | 29% | 23% |
| | Steven Fulop | 29% | 27% | 28% | 27% | 21% | 31% | 36% |
| | Josh Gottheimer | 16% | 16% | 16% | 16% | 19% | 13% | 13% |
| | Mikie Sherrill | 37% | 37% | 31% | 41% | 33% | 43% | 39% |
| | Sean Spiller | 16% | 12% | 16% | 11% | 15% | 11% | 11% |
| | Steve Sweeney | 9% | 9% | 6% | 10% | 11% | 9% | 4% |
| | None | 11% | 14% | 13% | 13% | 13% | 12% | 12% |
| | DK-Ref | 1% | 1% | 1% | 2% | 2% | 1% | 1% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 14. Which of the following candidates really stands out as someone who leaves you feeling cold? [MULTIPLE RESPONSE] | Ras Baraka | 14% | 14% | 12% | 15% | 11% | 14% | 17% | 19% | 12% | 10% |
| | Steven Fulop | 16% | 17% | 15% | 12% | 12% | 14% | 20% | 22% | 7% | 17% |
| | Josh Gottheimer | 25% | 26% | 20% | 31% | 39% | 22% | 16% | 15% | 35% | 28% |
| | Mikie Sherrill | 14% | 13% | 11% | 22% | 19% | 12% | 13% | 13% | 20% | 9% |
| | Sean Spiller | 16% | 17% | 17% | 12% | 12% | 20% | 16% | 13% | 15% | 21% |
| | Steve Sweeney | 26% | 26% | 28% | 22% | 25% | 26% | 26% | 20% | 26% | 34% |
| | None | 27% | 26% | 32% | 23% | 24% | 28% | 29% | 31% | 28% | 21% |
| | DK-Ref | 4% | 3% | 6% | 4% | 2% | 5% | 4% | 5% | 4% | 3% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 14. Which of the following candidates really stands out as someone who leaves you feeling cold? [MULTIPLE RESPONSE] | Ras Baraka | 16% | 13% | 17% | 9% | 8% | 10% | 19% | 13% | 9% | 16% |
| | Steven Fulop | 14% | 17% | 10% | 25% | 17% | 17% | 16% | 14% | 17% | 15% |
| | Josh Gottheimer | 27% | 23% | 26% | 25% | 37% | 38% | 24% | 13% | 38% | 19% |
| | Mikie Sherrill | 11% | 16% | 12% | 18% | 30% | 20% | 9% | 10% | 24% | 10% |
| | Sean Spiller | 17% | 15% | 17% | 12% | 11% | 13% | 16% | 20% | 12% | 18% |
| | Steve Sweeney | 29% | 24% | 29% | 21% | 12% | 37% | 20% | 31% | 27% | 25% |
| | None | 27% | 27% | 26% | 29% | 29% | 17% | 29% | 31% | 22% | 30% |
| | DK-Ref | 2% | 5% | 4% | 4% | 1% | 1% | 6% | 6% | 1% | 6% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 14. Which of the following candidates really stands out as someone who leaves you feeling cold? [MULTIPLE RESPONSE] | Ras Baraka | 13% | 14% | 15% | 13% | 18% | 11% | 14% |
| | Steven Fulop | 16% | 16% | 19% | 14% | 15% | 17% | 16% |
| | Josh Gottheimer | 26% | 24% | 27% | 24% | 24% | 20% | 39% |
| | Mikie Sherrill | 14% | 14% | 14% | 14% | 16% | 12% | 14% |
| | Sean Spiller | 16% | 16% | 12% | 18% | 17% | 15% | 15% |
| | Steve Sweeney | 28% | 25% | 33% | 22% | 18% | 34% | 32% |
| | None | 25% | 28% | 25% | 28% | 28% | 28% | 19% |
| | DK-Ref | 5% | 4% | 4% | 4% | 6% | 4% | 1% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 15. Which of the following candidates really stands out as someone who is trustworthy? [MULTIPLE RESPONSE] | Ras Baraka | 27% | 28% | 29% | 25% | 36% | 26% | 21% | 24% | 32% | 26% |
| | Steven Fulop | 26% | 25% | 31% | 21% | 30% | 30% | 21% | 24% | 31% | 24% |
| | Josh Gottheimer | 16% | 19% | 11% | 19% | 8% | 21% | 19% | 16% | 16% | 17% |
| | Mikie Sherrill | 44% | 48% | 43% | 31% | 41% | 55% | 37% | 43% | 42% | 46% |
| | Sean Spiller | 14% | 17% | 11% | 10% | 20% | 11% | 12% | 12% | 10% | 22% |
| | Steve Sweeney | 12% | 14% | 11% | 9% | 5% | 13% | 17% | 21% | 6% | 6% |
| | None | 10% | 4% | 15% | 21% | 8% | 7% | 14% | 5% | 14% | 15% |
| | DK-Ref | 2% | 3% | 2% | 2% | 1% | 2% | 3% | 4% | 1% | 1% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 15. Which of the following candidates really stands out as someone who is trustworthy? [MULTIPLE RESPONSE] | Ras Baraka | 26% | 29% | 21% | 37% | 49% | 37% | 20% | 21% | 41% | 20% |
| | Steven Fulop | 29% | 25% | 31% | 19% | 33% | 26% | 20% | 30% | 29% | 25% |
| | Josh Gottheimer | 12% | 20% | 19% | 13% | 5% | 11% | 18% | 22% | 8% | 20% |
| | Mikie Sherrill | 45% | 43% | 52% | 31% | 27% | 34% | 44% | 55% | 32% | 49% |
| | Sean Spiller | 12% | 15% | 13% | 16% | 11% | 17% | 11% | 17% | 14% | 14% |
| | Steve Sweeney | 11% | 13% | 13% | 11% | 12% | 4% | 17% | 12% | 7% | 15% |
| | None | 11% | 9% | 7% | 15% | 9% | 16% | 14% | 4% | 13% | 9% |
| | DK-Ref | 4% | 1% | 2% | 3% | 0% | 2% | 3% | 3% | 1% | 3% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 15. Which of the following candidates really stands out as someone who is trustworthy? [MULTIPLE RESPONSE] | Ras Baraka | 30% | 26% | 34% | 24% | 34% | 24% | 21% |
| | Steven Fulop | 22% | 28% | 25% | 27% | 23% | 30% | 27% |
| | Josh Gottheimer | 16% | 16% | 16% | 17% | 15% | 19% | 14% |
| | Mikie Sherrill | 44% | 43% | 38% | 46% | 38% | 49% | 49% |
| | Sean Spiller | 15% | 14% | 17% | 12% | 16% | 14% | 10% |
| | Steve Sweeney | 10% | 13% | 6% | 15% | 16% | 11% | 7% |
| | None | 12% | 10% | 12% | 10% | 9% | 11% | 12% |
| | DK-Ref | 3% | 2% | 2% | 2% | 2% | 2% | 3% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 16. Which of the following candidates really stands out as someone who is a strong leader? [MULTIPLE RESPONSE] | Ras Baraka | 32% | 29% | 38% | 31% | 42% | 32% | 23% | 27% | 36% | 34% |
| | Steven Fulop | 31% | 30% | 38% | 26% | 37% | 31% | 27% | 24% | 38% | 34% |
| | Josh Gottheimer | 16% | 20% | 12% | 15% | 8% | 22% | 18% | 19% | 18% | 11% |
| | Mikie Sherrill | 41% | 44% | 43% | 29% | 40% | 48% | 35% | 38% | 41% | 44% |
| | Sean Spiller | 11% | 15% | 7% | 8% | 13% | 11% | 11% | 11% | 8% | 15% |
| | Steve Sweeney | 15% | 16% | 17% | 10% | 13% | 13% | 19% | 23% | 10% | 11% |
| | None | 7% | 3% | 4% | 18% | 4% | 5% | 10% | 2% | 9% | 10% |
| | DK-Ref | 2% | 2% | 1% | 1% | 1% | 1% | 2% | 2% | 0% | 2% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 16. Which of the following candidates really stands out as someone who is a strong leader? [MULTIPLE RESPONSE] | Ras Baraka | 31% | 32% | 23% | 46% | 51% | 38% | 27% | 26% | 43% | 26% |
| | Steven Fulop | 35% | 29% | 35% | 26% | 33% | 27% | 31% | 33% | 30% | 32% |
| | Josh Gottheimer | 13% | 19% | 19% | 14% | 10% | 8% | 19% | 22% | 9% | 20% |
| | Mikie Sherrill | 46% | 38% | 46% | 33% | 30% | 37% | 41% | 47% | 34% | 44% |
| | Sean Spiller | 7% | 14% | 11% | 12% | 5% | 12% | 12% | 12% | 10% | 12% |
| | Steve Sweeney | 14% | 16% | 16% | 13% | 15% | 11% | 18% | 15% | 13% | 17% |
| | None | 6% | 6% | 6% | 6% | 5% | 11% | 8% | 3% | 8% | 6% |
| DK-Ref | | 1% | 2% | 2% | 2% | 1% | 4% | 1% | 1% | 3% | 1% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 16. Which of the following candidates really stands out as someone who is a strong leader? [MULTIPLE RESPONSE] | Ras Baraka | 32% | 32% | 37% | 29% | 33% | 32% | 31% |
| | Steven Fulop | 32% | 31% | 32% | 31% | 26% | 36% | 37% |
| | Josh Gottheimer | 19% | 15% | 16% | 17% | 17% | 16% | 16% |
| | Mikie Sherrill | 40% | 41% | 36% | 43% | 35% | 46% | 44% |
| | Sean Spiller | 11% | 11% | 17% | 8% | 13% | 10% | 9% |
| | Steve Sweeney | 12% | 16% | 9% | 19% | 19% | 14% | 9% |
| | None | 7% | 6% | 9% | 5% | 8% | 6% | 5% |
| DK-Ref | | 2% | 1% | 2% | 1% | 2% | 1% | 1% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 17. Which of the following candidates really stands out as someone who is a tough fighter? [MULTIPLE RESPONSE] | Ras Baraka | 28% | 27% | 31% | 26% | 40% | 22% | 24% | 24% | 30% | 31% |
| | Steven Fulop | 27% | 25% | 36% | 22% | 29% | 28% | 26% | 22% | 31% | 30% |
| | Josh Gottheimer | 15% | 17% | 14% | 12% | 8% | 18% | 17% | 18% | 14% | 11% |
| | Mikie Sherrill | 38% | 40% | 39% | 30% | 39% | 47% | 29% | 37% | 39% | 40% |
| | Sean Spiller | 11% | 15% | 7% | 7% | 12% | 13% | 8% | 8% | 10% | 16% |
| | Steve Sweeney | 16% | 17% | 16% | 11% | 14% | 13% | 19% | 23% | 9% | 13% |
| | None | 10% | 7% | 7% | 23% | 8% | 10% | 13% | 6% | 14% | 12% |
| DK-Ref | | 4% | 4% | 5% | 5% | 2% | 6% | 6% | 7% | 2% | 3% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 17. Which of the following candidates really stands out as someone who is a tough fighter? [MULTIPLE RESPONSE] | Ras Baraka | 28% | 28% | 20% | 40% | 40% | 42% | 22% | 22% | 41% | 22% |
| | Steven Fulop | 29% | 26% | 30% | 24% | 32% | 23% | 27% | 28% | 27% | 28% |
| | Josh Gottheimer | 13% | 16% | 17% | 12% | 5% | 10% | 17% | 20% | 8% | 18% |
| | Mikie Sherrill | 40% | 37% | 43% | 31% | 29% | 37% | 39% | 42% | 34% | 40% |
| | Sean Spiller | 8% | 14% | 11% | 11% | 5% | 11% | 12% | 12% | 9% | 12% |
| | Steve Sweeney | 16% | 16% | 17% | 13% | 12% | 9% | 23% | 13% | 10% | 18% |
| | None | 11% | 9% | 8% | 13% | 19% | 12% | 9% | 8% | 14% | 8% |
| | DK-Ref | 4% | 5% | 4% | 5% | 0% | 0% | 7% | 6% | 0% | 7% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 17. Which of the following candidates really stands out as someone who is a tough fighter? [MULTIPLE RESPONSE] | Ras Baraka | 32% | 26% | 36% | 24% | 29% | 29% | 26% |
| | Steven Fulop | 23% | 29% | 23% | 30% | 24% | 27% | 36% |
| | Josh Gottheimer | 19% | 13% | 17% | 14% | 16% | 15% | 12% |
| | Mikie Sherrill | 37% | 39% | 34% | 41% | 35% | 43% | 39% |
| | Sean Spiller | 12% | 10% | 16% | 8% | 11% | 10% | 11% |
| | Steve Sweeney | 15% | 15% | 13% | 17% | 21% | 16% | 6% |
| | None | 9% | 11% | 9% | 11% | 9% | 9% | 13% |
| | DK-Ref | 1% | 6% | 3% | 5% | 8% | 1% | 2% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 18. Which of the following candidates really stands out as someone who cares about all New Jerseyans? [MULTIPLE RESPONSE] | Ras Baraka | 32% | 32% | 36% | 28% | 41% | 30% | 27% | 30% | 35% | 31% |
| | Steven Fulop | 31% | 32% | 34% | 24% | 36% | 33% | 27% | 30% | 33% | 30% |
| | Josh Gottheimer | 17% | 18% | 16% | 17% | 9% | 18% | 21% | 15% | 18% | 18% |
| | Mikie Sherrill | 43% | 48% | 43% | 30% | 42% | 52% | 36% | 41% | 42% | 47% |
| | Sean Spiller | 13% | 15% | 14% | 10% | 15% | 15% | 11% | 10% | 12% | 20% |
| | Steve Sweeney | 14% | 16% | 14% | 11% | 9% | 17% | 17% | 23% | 7% | 11% |
| | None | 7% | 2% | 5% | 19% | 4% | 2% | 12% | 4% | 10% | 7% |
| | DK-Ref | 2% | 2% | 2% | 1% | 0% | 3% | 1% | 1% | 1% | 3% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 18. Which of the following candidates really stands out as someone who cares about all New Jerseyans? [MULTIPLE RESPONSE] | Ras Baraka | 30% | 33% | 21% | 48% | 53% | 41% | 26% | 24% | 46% | 25% |
| | Steven Fulop | 33% | 30% | 36% | 25% | 36% | 36% | 25% | 33% | 36% | 29% |
| | Josh Gottheimer | 15% | 18% | 19% | 13% | 4% | 12% | 17% | 24% | 9% | 21% |
| | Mikie Sherrill | 45% | 42% | 50% | 32% | 30% | 34% | 46% | 50% | 33% | 48% |
| | Sean Spiller | 10% | 16% | 14% | 13% | 8% | 18% | 11% | 16% | 14% | 13% |
| | Steve Sweeney | 13% | 15% | 15% | 13% | 8% | 9% | 21% | 12% | 9% | 17% |
| | None | 8% | 5% | 5% | 9% | 7% | 7% | 8% | 4% | 7% | 6% |
| | DK-Ref | 2% | 1% | 2% | 1% | 0% | 0% | 3% | 1% | 0% | 2% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 18. Which of the following candidates really stands out as someone who cares about all New Jerseyans? [MULTIPLE RESPONSE] | Ras Baraka | 37% | 29% | 41% | 27% | 35% | 34% | 27% |
| | Steven Fulop | 32% | 31% | 33% | 30% | 27% | 35% | 36% |
| | Josh Gottheimer | 14% | 18% | 14% | 18% | 17% | 17% | 15% |
| | Mikie Sherrill | 44% | 43% | 38% | 46% | 37% | 49% | 49% |
| | Sean Spiller | 14% | 13% | 18% | 11% | 13% | 11% | 16% |
| | Steve Sweeney | 11% | 15% | 9% | 17% | 18% | 14% | 6% |
| | None | 6% | 7% | 6% | 7% | 8% | 5% | 5% |
| | DK-Ref | 2% | 1% | 0% | 2% | 0% | 3% | 0% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 19. Which of the following candidates really stands out as someone who is a typical machine politician? [MULTIPLE RESPONSE] | Ras Baraka | 13% | 10% | 18% | 13% | 8% | 12% | 17% | 16% | 12% | 9% |
| | Steven Fulop | 17% | 15% | 19% | 20% | 14% | 12% | 24% | 16% | 13% | 22% |
| | Josh Gottheimer | 20% | 20% | 17% | 22% | 33% | 18% | 11% | 13% | 26% | 22% |
| | Mikie Sherrill | 20% | 16% | 19% | 30% | 27% | 16% | 17% | 14% | 28% | 17% |
| | Sean Spiller | 11% | 9% | 10% | 17% | 8% | 9% | 14% | 10% | 16% | 6% |
| | Steve Sweeney | 38% | 40% | 37% | 35% | 39% | 39% | 35% | 31% | 37% | 49% |
| | None | 20% | 22% | 24% | 7% | 15% | 24% | 20% | 24% | 17% | 17% |
| | DK-Ref | 4% | 5% | 2% | 4% | 3% | 5% | 4% | 7% | 1% | 3% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 19. Which of the following candidates really stands out as someone who is a typical machine politician? [MULTIPLE RESPONSE] | Ras Baraka | 13% | 13% | 12% | 14% | 9% | 10% | 15% | 14% | 10% | 14% |
| | Steven Fulop | 18% | 16% | 10% | 27% | 17% | 23% | 15% | 16% | 21% | 15% |
| | Josh Gottheimer | 19% | 20% | 23% | 16% | 36% | 29% | 16% | 12% | 32% | 14% |
| | Mikie Sherrill | 19% | 20% | 20% | 19% | 47% | 28% | 11% | 12% | 36% | 12% |
| | Sean Spiller | 11% | 11% | 8% | 15% | 4% | 5% | 16% | 13% | 5% | 14% |
| | Steve Sweeney | 44% | 33% | 42% | 32% | 22% | 46% | 35% | 42% | 36% | 38% |
| | None | 16% | 22% | 22% | 15% | 13% | 15% | 23% | 21% | 14% | 22% |
| | DK-Ref | 4% | 4% | 4% | 5% | 0% | 0% | 7% | 6% | 0% | 6% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 19. Which of the following candidates really stands out as someone who is a typical machine politician? [MULTIPLE RESPONSE] | Ras Baraka | 13% | 13% | 14% | 12% | 16% | 9% | 10% |
| | Steven Fulop | 16% | 17% | 20% | 15% | 15% | 18% | 16% |
| | Josh Gottheimer | 14% | 22% | 19% | 20% | 21% | 18% | 22% |
| | Mikie Sherrill | 20% | 20% | 17% | 21% | 16% | 25% | 24% |
| | Sean Spiller | 12% | 11% | 7% | 13% | 16% | 7% | 9% |
| | Steve Sweeney | 44% | 35% | 43% | 35% | 30% | 44% | 48% |
| | None | 16% | 21% | 17% | 20% | 22% | 18% | 15% |
| | DK-Ref | 5% | 4% | 5% | 3% | 5% | 4% | 1% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|-----------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 20. Which of the following candidates really stands out as someone who just says what they think people want to hear? [MULTIPLE RESPONSE] | Ras Baraka | 11% | 11% | 11% | 10% | 8% | 10% | 15% | 12% | 14% | 7% |
| | Steven Fulop | 17% | 19% | 13% | 16% | 19% | 12% | 18% | 17% | 14% | 20% |
| | Josh Gottheimer | 24% | 23% | 29% | 20% | 38% | 23% | 14% | 19% | 24% | 30% |
| | Mikie Sherrill | 20% | 18% | 20% | 27% | 26% | 16% | 19% | 11% | 30% | 22% |
| | Sean Spiller | 20% | 15% | 22% | 29% | 16% | 18% | 24% | 13% | 27% | 21% |
| | Steve Sweeney | 24% | 23% | 21% | 26% | 21% | 23% | 27% | 27% | 18% | 26% |
| | None | 24% | 26% | 26% | 19% | 18% | 28% | 27% | 31% | 20% | 21% |
| | DK-Ref | 5% | 5% | 7% | 3% | 4% | 6% | 5% | 7% | 4% | 4% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|-----------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 20. Which of the following candidates really stands out as someone who just says what they think people want to hear? [MULTIPLE RESPONSE] | Ras Baraka | 10% | 12% | 12% | 10% | 12% | 6% | 15% | 10% | 9% | 13% |
| | Steven Fulop | 18% | 16% | 14% | 21% | 15% | 17% | 20% | 13% | 17% | 17% |
| | Josh Gottheimer | 26% | 22% | 25% | 22% | 28% | 33% | 22% | 19% | 31% | 20% |
| | Mikie Sherrill | 23% | 18% | 18% | 23% | 41% | 31% | 14% | 12% | 35% | 13% |
| | Sean Spiller | 22% | 19% | 18% | 22% | 16% | 24% | 16% | 23% | 21% | 19% |
| | Steve Sweeney | 18% | 28% | 25% | 22% | 13% | 24% | 23% | 28% | 19% | 26% |
| | None | 22% | 25% | 25% | 23% | 23% | 18% | 25% | 29% | 20% | 27% |
| DK-Ref | | 5% | 5% | 6% | 3% | 0% | 2% | 7% | 6% | 1% | 7% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|-----------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 20. Which of the following candidates really stands out as someone who just says what they think people want to hear? [MULTIPLE RESPONSE] | Ras Baraka | 12% | 11% | 14% | 9% | 15% | 6% | 13% |
| | Steven Fulop | 18% | 16% | 21% | 14% | 14% | 21% | 18% |
| | Josh Gottheimer | 22% | 25% | 23% | 24% | 24% | 21% | 30% |
| | Mikie Sherrill | 21% | 20% | 22% | 19% | 13% | 24% | 34% |
| | Sean Spiller | 23% | 18% | 24% | 18% | 16% | 22% | 23% |
| | Steve Sweeney | 25% | 23% | 24% | 23% | 23% | 26% | 20% |
| | None | 20% | 27% | 22% | 26% | 28% | 23% | 14% |
| DK-Ref | | 5% | 5% | 5% | 5% | 7% | 3% | 4% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|--|--------------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 21. As far as you know, are any women running for New Jersey governor this year? | Know there are | 78% | 81% | 77% | 75% | 82% | 83% | 72% | 67% | 84% | 88% |
| | Think so, not sure | 8% | 7% | 9% | 9% | 10% | 9% | 5% | 13% | 6% | 2% |
| | Dont think so | 12% | 12% | 11% | 15% | 6% | 8% | 21% | 18% | 8% | 8% |
| | There are not | 2% | 1% | 4% | 1% | 2% | 0% | 3% | 2% | 2% | 2% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|--|--------------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 21. As far as you know, are any women running for New Jersey governor this year? | Know there are | 82% | 76% | 90% | 62% | 62% | 80% | 83% | 79% | 73% | 81% |
| | Think so, not sure | 5% | 10% | 3% | 15% | 29% | 6% | 2% | 6% | 15% | 4% |
| | Dont think so | 12% | 12% | 7% | 20% | 9% | 14% | 13% | 11% | 12% | 12% |
| | There are not | 1% | 2% | 1% | 4% | 0% | 0% | 2% | 3% | 0% | 3% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|--|--------------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 21. As far as you know, are any women running for New Jersey governor this year? | Know there are | 84% | 76% | 79% | 78% | 72% | 83% | 84% |
| | Think so, not sure | 6% | 8% | 4% | 10% | 8% | 9% | 3% |
| | Dont think so | 8% | 14% | 15% | 10% | 17% | 6% | 11% |
| | There are not | 2% | 2% | 1% | 2% | 3% | 1% | 1% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|--------------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 22. How closely are you following the race for New Jersey governor? | Very closely | 33% | 38% | 24% | 31% | 41% | 28% | 31% | 24% | 38% | 40% |
| | Somewhat closely | 46% | 47% | 52% | 38% | 46% | 55% | 39% | 50% | 42% | 46% |
| | Not too closely | 15% | 12% | 14% | 25% | 11% | 16% | 18% | 16% | 18% | 10% |
| | Not at all closely | 5% | 3% | 8% | 7% | 2% | 1% | 10% | 9% | 0% | 5% |
| | DK-Ref | 1% | 0% | 3% | 0% | 0% | 0% | 2% | 1% | 1% | 0% |

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|--------------------|--------|-------|-------|-----------------|-------|-------|-------|-----|-----|-----|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 22. How closely are you following the race for New Jersey governor? | Very closely | 36% | 31% | 35% | 29% | 35% | 34% | 31% | 33% | 35% | 32% |
| | Somewhat closely | 44% | 48% | 51% | 41% | 39% | 45% | 51% | 45% | 43% | 48% |
| | Not too closely | 13% | 16% | 11% | 20% | 15% | 17% | 13% | 17% | 16% | 15% |
| | Not at all closely | 5% | 5% | 3% | 8% | 11% | 4% | 4% | 4% | 7% | 4% |
| | DK-Ref | 1% | 1% | 0% | 2% | 0% | 0% | 1% | 1% | 0% | 1% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|--------------------|----------|-----|---------------|-----|---------|------------|---------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 22. How closely are you following the race for New Jersey governor? | Very closely | 37% | 31% | 41% | 28% | 27% | 36% | 42% |
| | Somewhat closely | 43% | 48% | 40% | 49% | 48% | 48% | 41% |
| | Not too closely | 16% | 15% | 15% | 16% | 15% | 14% | 17% |
| | Not at all closely | 4% | 5% | 4% | 5% | 9% | 2% | 1% |
| | DK-Ref | 0% | 1% | 0% | 1% | 2% | 0% | 0% |

| | | TOTAL | PARTY ID | | | IDEOLOGY | | | EDUCATION | | |
|---|---------------------|-------|------------|-----|----------|--------------|------------------|---------------|-----------|--------------|-------------|
| | | | Strong Dem | Dem | Lean Ind | Very liberal | Somewhat liberal | Moder, conser | No degree | College grad | Grad degree |
| 23. How motivated are you to vote in the Democratic primary for governor? | Extremely motivated | 72% | 83% | 58% | 64% | 85% | 69% | 65% | 69% | 66% | 84% |
| | Very motivated | 16% | 14% | 22% | 12% | 10% | 19% | 16% | 16% | 20% | 10% |
| | Somewhat motivated | 10% | 3% | 18% | 16% | 5% | 9% | 14% | 12% | 11% | 4% |
| | Not motivated | 2% | 1% | 1% | 8% | 0% | 2% | 4% | 3% | 3% | 1% |
| | DK-Ref | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 0% |

StimSight Research - New Jersey Democratic Primary Likely Voters May 7-10, 2025

| | | GENDER | | RACE | | AGE | | | | AGE | |
|---|---------------------|------------|------------|------------|-----------------|------------|------------|------------|------------|------------|------------|
| | | Men | Women | White | Hsp-Blk-Asn-Oth | 18-34 | 35-49 | 50-64 | 65+ | <50 | 50+ |
| 23. How motivated are you to vote in the Democratic primary for governor? | Extremely motivated | 71% | 73% | 76% | 67% | 55% | 91% | 69% | 71% | 77% | 70% |
| | Very motivated | 16% | 15% | 15% | 16% | 21% | 5% | 17% | 19% | 12% | 18% |
| | Somewhat motivated | 9% | 10% | 6% | 14% | 22% | 0% | 13% | 7% | 9% | 10% |
| | Not motivated | 3% | 2% | 2% | 3% | 1% | 3% | 2% | 2% | 2% | 2% |
| | DK-Ref | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% |

| | | UNION HH | | PUBLIC EMP HH | | INCOME | | |
|---|---------------------|------------|------------|---------------|------------|------------|------------|------------|
| | | Yes | No | Yes | No | <\$100K | \$100-199K | \$200K+ |
| 23. How motivated are you to vote in the Democratic primary for governor? | Extremely motivated | 78% | 69% | 84% | 65% | 64% | 76% | 84% |
| | Very motivated | 13% | 17% | 9% | 19% | 19% | 14% | 12% |
| | Somewhat motivated | 7% | 11% | 4% | 13% | 14% | 8% | 4% |
| | Not motivated | 2% | 2% | 3% | 2% | 3% | 2% | 0% |
| | DK-Ref | 0% | 0% | 0% | 0% | 0% | 1% | 1% |