



StimSight Research

Insider NJ – NJ07 General Election Poll September 2026 – 498 likely voters

1-6. What is your general impression of the following people? [*names rotated*]

<i>*Read percentages across row*</i>	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No opinion
1. Rebecca Bennett	17%	23%	9%	21%	31%
2. Tom Kean Jr.	16%	21%	16%	39%	8%
3. Cory Booker	20%	21%	13%	40%	5%
4. Justin Murphy	8%	7%	3%	10%	73%
5. Mikie Sherrill	25%	24%	10%	37%	4%
6. Donald Trump	29%	12%	8%	48%	3%

7. If the election for U.S. Senate was today, who would you vote for? (*names rotated; includes leaners*)

49% Cory Booker, Democrat
43% Justin Murphy, Republican
2% Other (Joanne Kuniansky/Veronica Fernandez)
6% Undecided

8. If the election for U.S. House of Representatives in New Jersey's 7th District was today, who would you vote for? (*names rotated; includes leaners*)

47% Rebecca Bennett, Democrat
42% Tom Kean Jr., Republican
1% Seamus Patrick O'Toole, Stop Israel's Genocide
10% Undecided

[*Q9 and Q10 rotated*]

9-10. How likely are you to vote for...? [*names rotated*]

<i>*Read percentages across row*</i>	Definitely	Probably	Probably Not	Definitely Not	No answer
9. Rebecca Bennett, the Democrat	33%	17%	11%	38%	2%
10. Tom Kean Jr., the Republican	30%	15%	8%	45%	2%

11. Are things in the country currently on the right track or wrong track?

30% Right track
69% Wrong track
1% No answer

12. The following are some possible issues in choosing a candidate for U.S. House of Representatives. Which of these are most important to you? You may select up to 3. [*multiple response*]

- 25% Stand up to President Trump
- 14% Support President Trump
- 22% Work to lower taxes
- 31% Protect Social Security and Medicare
- 28% Make groceries and other goods more affordable
- 19% Lower electricity costs and utility bills
- 25% Get healthcare costs under control
- 9% Defend abortion and reproductive rights
- 17% Reduce crime and protect public safety
- 31% Deal with illegal immigration
- 18% Rein in ICE enforcement activities
- 13% Stop supporting Israeli military action in Gaza
- 25% Fight against threats to democracy
- 14% Limit the growth of data centers
- 7% Bring jobs to the region
- 1% No answer

13. [*Question was asked only among voters who rated the issue as among the most important to them:*] Which candidate is more likely to...?

<i>*Read percentages across row*</i>	Rebecca Bennett	Tom Kean Jr.	Both equally	Neither one	Not sure
Stand up to President Trump (n=147)	88%	0%	0%	3%	9%
Support President Trump (n=51)	3%	82%	0%	7%	7%
Work to lower taxes (n=100)	10%	64%	0%	14%	12%
Protect Social Security and Medicare (n=161)	52%	28%	5%	5%	10%
Make groceries and other goods more affordable (n=134)	39%	17%	2%	17%	25%
Lower electricity costs and utility bills (n=88)	18%	44%	5%	16%	18%
Get healthcare costs under control (n=137)	57%	11%	0%	15%	16%
Defend abortion and reproductive rights (n=53)	83%	3%	0%	0%	14%
Reduce crime and protect public safety (n=57)	0%	77%	4%	7%	12%
Deal with illegal immigration (n=116)	1%	77%	2%	9%	10%
Rein in ICE enforcement activities (n=114)	84%	3%	0%	7%	6%
Stop supporting Israeli military action in Gaza (n=70)	33%	5%	1%	36%	26%
Fight against threats to democracy (n=148)	79%	11%	0%	3%	6%
Limit the growth of data centers (n=62)	34%	13%	0%	26%	27%
Bring jobs to the region (n=34)	<i>na</i>	<i>na</i>	<i>na</i>	<i>na</i>	<i>na</i>

14. Thinking about your own household finances — are you better off, worse off, or about the same as you were a year ago?
- 16% Better off
 - 47% Worse off
 - 37% About the same
 - 0% No answer

[Q15 and Q16 rotated]

15. What is your general impression of the Democratic Party?
- 8% Very favorable
 - 33% Somewhat favorable
 - 15% Somewhat unfavorable
 - 43% Very unfavorable
 - 1% No answer
16. What is your general impression of the Republican Party?
- 15% Very favorable
 - 25% Somewhat favorable
 - 10% Somewhat unfavorable
 - 49% Very unfavorable
 - 1% No answer

[Q17 and Q18 rotated]

17. Does Rebecca Bennett seem more like...?
- 45% A Democrat who will mostly vote the way national party leadership wants
 - 22% Someone who won't be afraid to break from the Democratic party when it is in the best interest of her district
 - 33% Not sure
18. Does Tom Kean Jr. seem more like...?
- 65% A Republican who mostly votes the way national party leadership wants
 - 19% Someone who isn't afraid to break from the Republican party when it is in the best interest of his district
 - 16% Not sure
19. How closely are you following the race for U.S. House in New Jersey's 7th district?
- 34% Very closely
 - 35% Somewhat closely
 - 21% Not too closely
 - 10% Not at all closely
20. How motivated are you to vote in this year's election?
- 79% Extremely motivated
 - 11% Very motivated
 - 6% Somewhat motivated
 - 3% Not motivated

21. Did you vote in the 2024 presidential election, or did you not vote for whatever reason? Who did you vote for? *(vote choice shown for validated voters only)*
- 46% Kamala Harris
 - 46% Donald Trump
 - 2% Another candidate
 - 2% Do not recall
 - 3% Did not vote
22. Did you vote in the 2025 election for governor, or did you not vote for whatever reason? Who did you vote for? *(vote choice shown for validated voters only)*
- 44% Mikie Sherrill
 - 42% Jack Ciattarelli
 - 1% Another candidate
 - 4% Do not recall
 - 8% Did not vote

23-25. Do you approve or disapprove of the job...?

<i>*Read percentages across row*</i>	Approve strongly	Approve somewhat	Disapprove somewhat	Disapprove strongly	No answer
23. Donald Trump is doing as president	22%	20%	6%	52%	0%
24. Mikie Sherrill is doing as governor	19%	30%	14%	36%	1%
25. Tom Kean Jr. is doing as Congressman	11%	26%	13%	47%	2%

METHODOLOGY

The survey was sponsored by *Insider NJ* and conducted by StimSight Research on September 8-12, 2026 with a probability sample of 498 likely voters in New Jersey's 7th Congressional District, drawn from a list of active registered voters who have participated in at least one election in the past four cycles (or have registered to vote since the 2025 election). Interviews were conducted in English and included both self-administered online surveys via a text-to-web invitation link and live telephone interviews. Voters saw/heard the candidate list for the vote choice questions in the order the names appear on the ballot for their registered county. The full sample is weighted for party registration, county, age, gender, and race based on the probabilistic demographic composition of the likely primary electorate. The sampling margin of error for this poll is ± 4.7 percentage points.

DEMOGRAPHICS (weighted sample)

Party registration: 39% Republican, 33% Democrat, 27% unaffiliated, 1% other

Party self-identification: 30% Republican, 45% independent, 25% Democrat

Ideology: 36% conservative, 29% moderate, 35% progressive

Gender: 47% men, 52% women, 1% non-binary

Age: 16% 18-34, 23% 35-49, 30% 50-64, 31% 65 or older

Race: 77% White non-Hispanic, 11% Hispanic, 5% Black, 5% Asian, 2% other

Education: 15% high school or less, 23% some college, 34% BA/BS degree, 28% graduate degree

Income: 38% < \$100,000, 35% \$100,000-199,999, 27% \$200,000+

County: 18% Hunterdon, 14% Morris, 21% Somerset, 9% Sussex, 25% Union, 13% Warren

Select Crosstabulations

<i>Vote with leaners</i>	TOTAL	REGISTERED PARTY			PARTY SELF-ID			IDEOLOGY		
		Rep	Dem	Unaf Oth	Rep	Ind	Dem	Cons	Mod	Prog
Bennett	47%	12%	89%	46%	7%	47%	96%	7%	52%	85%
Kean	42%	79%	3%	37%	84%	38%	0%	82%	37%	6%
O'Toole	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%
Undecided	10%	9%	7%	15%	9%	15%	3%	11%	11%	8%

<i>Vote with leaners</i>	SEX		AGE				EDUCATION	
	Men	Women	18-34	35-49	50-64	65+	No degree	College grad
Bennett	40%	54%	55%	49%	42%	47%	34%	55%
Kean	50%	35%	25%	40%	53%	42%	50%	37%
O'Toole	1%	0%	4%	0%	0%	0%	0%	1%
Undecided	9%	11%	17%	11%	4%	12%	16%	7%

Source: Insider NJ/StimSight poll; New Jersey CD07 likely voters, September 2026

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