

2026 INSIDERNJ

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P.O. Box 66
Verona, NJ 07044
InsiderNJ@gmail.com

InsiderNJ.com



Max Pizarro
Editor-in-Chief
Max@InsiderNJ.com



Pete Oneglia
General Manager
Pete@InsiderNJ.com



John Van Vliet
Director of Operations
JohnVV@InsiderNJ.com

Michael Graham
CEO

John F.X. Graham
Publisher

Ryan Graham
Associate Publisher

AS THE FRONT OFFICE STAFF OF PHIL MURPHY DEPARTED WITH THEIR BOSS AND A NEW REGIME ENTERED ALONGSIDE GOVERNOR MIKIE SHERRILL, SO TOO THE LOBBYING LANDSCAPE CHANGED IN TRENTON.

Murphy placed considerable emphasis on wind energy and data center production, suffering a political cost certainly in the case of the former as offshore wind crumbled on his watch. In her first year in office, Sherrill has shifted more to solar and nuclear. Lobbying priorities reflect that change in executive energy direction as the new governor steps gingerly on the politically sensitive subject of data centers.

The political disintegration of Donald Trump and corrosion to some minor degree of the establishment in New Jersey contribute to the emergence in Trenton of "new left causes." While the Make Polluters Pay movement earlier this year (and they would describe the movement as not "left" but "smart") failed to produce a bill signing, the issue remains unsettled, with nervous lawmakers eyeballing next year's lineless Democratic Primaries.

The entrenchment of A-I also has lawmakers scrambling to figure out how to preserve a core of human priorities, working alongside lobbyists and labor organizations to formulate a state action plan.

On paper, lawmakers will want to look concerned enough to avoid primaries while not doing anything sufficiently radical to provoke backlash from powerful corporate and labor entities. But the public may be wise to that kind of soulless needle-threading.

In short, the late fall season should prove interesting or at least appear interesting.

Also, don't forget the urgency of the School Employees' Health Benefits Program, which requires the system's governing commission to approve a 34% rate increase for active workers.

Or else...



Max Pizarro
Editor-in-Chief

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CONGRATULATIONS



ALLISON MCLEOD

New Jersey LCV 15th Anniversary

New Jersey LCV congratulates our Interim Executive Director for being named a Top Lobbyist in New Jersey, for her commitment to defending and protecting our air, land, and water!

#1 DALE FLORIO
PRINCETON PUBLIC AFFAIRS GROUP



Leader of the state's most prosperous firm, Florio commands a respected team with expertise in gaming, energy, and healthcare. Since last year, PPAG hired some new utility infielders on the research front: Tre Scott and Zoe Stokes.

#2 TRISH ZITA
THE ZITA GROUP



Consummate insider Zita leads one of the best respected firms in the state with a reputation for figuring out solutions to complicated issues.

#3 BILL MAER & ROGER BODMAN
PUBLIC STRATEGIES IMPACT





The firm's muscular engine room helmed by these two veterans handles big company concerns, among them Netflix. One hundred and fifty clients.

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Managing Partner



Jonathan Boguchwal
Partner



Karen Kominsky
Partner



David Glass
Partner



Michael DeLamater
Partner

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#4 RUDY GARCIA
MBI



Under Garcia's leadership, MBI represented the wine and spirits industry when former Governor Murphy tried to reduce the price of liquor licenses and helped the FMBA negotiate the pension process. Expertise includes a lot of healthcare and qualified health center work.

#5 ALADAR KOMJATHY & EILEEN KEAN
KOMJATHY AND KEAN





Expert and experienced duo with a focus on government and regulatory affairs, association and crisis management. Komjathy began his career as Legislative Assistant to State Senator Francis J. McManimon. He later served as Special Assistant to New Jersey's Commissioner of Corrections. An attorney and former teacher, Kean is the other half of the firm's dynamic duo.

#6 LEROY JONES
1868 PUBLIC AFFAIRS



A former assemblyman from Essex County, Jones serves as chair of the NJ Democratic State Committee and the Essex County Democratic Committee. Close to Governor Sherrill and Essex County Executive Joseph DiVincenzo, Jr.

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#7 KAREN KOMINSKY
CLB PARTNERS



Government affairs professional with more than 30 years of experience in both the public and private sectors. Served as Deputy Chief of Staff in the Office of the Governor, State of New Jersey, for Governor Richard J. Codey and Governor James E. McGreevey. Her primary focus was managing legislative affairs for both governors.

#8 PETE GUZZO
TTP GOVERNMENT RELATIONS INC.



Top notch veteran lobbyist. PhD in foreign affairs. Expert advocate for the NJ Fraternal Order of Police and other public service unions. Highly respected in Trenton circles. Former Ewing Councilman.

#9 CAROL R. KATZ
KATZ GOVERNMENT AFFAIRS



Top rated lobbying firm led by veteran advocate with extensive strategic ability. KGA founder and namesake Katz holds degrees from Amherst and Harvard.

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MBI
CONGRATULATES
THE 2026 INSIDER 100 LOBBYISTS POWER LIST HONOREES
AND OUR MBI TEAM MEMBERS RECOGNIZED AMONG
THIS YEAR'S MOST INFLUENTIAL VOICES.
Rudy Garcia
Michele Jaker
Richard Wright
Lisa Ginther
Danielle Alexander
Kermani Scott
Trevor Mulholl
212 WEST STATE STREET
TRENTON, NJ 08608
PHONE 609.392.3100
INFO@MBI-GS.COM
MBI-GS.COM

#10 MATTHEW HALPIN
PUBLIC STRATEGIES IMPACT



Highly capable team member of high-volume lobbying group, Halpin handles the New Jersey Devils contract for the firm. Close to Assembly Majority Leader Lou Greenwald.

#11 JAMES GEE
STONO PUBLIC AFFAIRS



Lobbyist of the New Left. Key strategist for Analilia Mejia this year in her successful CD-11 congressional campaign. Also handles SEIU 32BJ and other progressive matters. Former chief-of-staff to U.S. Rep. Bonnie Watson Coleman.

#12 AJ SABATH
ADVOCACY AND MANAGEMENT GROUP (AMG)



Former New Jersey Labor Commissioner and COS to the late Governor Richard J. Codey. Handles business for the Building Trades. Key labor relations and issues expert.

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#13 ERIC SHUFFLER & TIM WHITE
RIVER CROSSING




Firm founder Shuffler possess gravitas within the lobbying world and the reaches of Trenton. Former COS to a United States Senator and chief policy advise and speech writer for two governors. White chairs RCS's Public Affairs Practice and serves as Co-Chair of the Local Government and Real Estate Practice Group and Managing Director of the Northeast Florida office.

#14 GERRY GIBBS & GENE MULROY
THE CIG TEAM




Bipartisan team of former public officials, agency professionals, and communications experts with decades of experience across all levels of government.

#15 AL GABURO
PPAG



Savvy political operator, former chair of the Somerset County Republican Committee, Gaburo handles numerous big-ticket contracts for the state's most powerful lobbying firm.

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NEW JERSEY INSTITUTE FOR SOCIAL JUSTICE

#16 JOE FIORDALISO
NORTHSTAR STRATEGIES



High impact firm led by trusted and savvy government affairs expert. Great on infrastructure and public works issues. Former chief of staff at the Department of Transportation for two governors.

#17 MIKE DELAMATER
CLB PARTNERS



Former Phil Murphy frontline operator, Delamater has emerged in the Governor Sherrill era as one of Trenton's leading young lobbyists. Prime time.

#18 MICHELE JAKER
MBI



Healthcare expert. Key MBI team member. Former Director of Government Affairs at Horizon Blue Cross Blue Shield of New Jersey. Also former Government Relations Director for Amerigroup in New Jersey (Anthem, Inc.) and former chair of the Legislative Committee for the New Jersey Association of Health Plans.

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Sean M. Darcy, President

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#19 BILL PASCRELL III
PPAG



Veteran player and attorney Pascrell – son of the late U.S. Rep. Bill Pascrell – is the state's undisputed gaming policy expert.

#20 LYNN NOWAK
PORZIO



Experienced, Nowak represents the interests "of a wide variety of clients before the legislature and executive branch." Celebrated for her ability to analyze political trends and devise and execute a legislative strategy.

#21 DAVID PASCRELL
GIBBONS PC



The firm's chair for government and regulatory affairs. A lobbyist with considerable experience in Trenton and Washington, D.C. Areas of expertise include finance and insurance, health and hospital, technology, utilities, development and construction, and public entities.

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saving lives through organ and tissue donation
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Roger León, Superintendent
RWJBarnabas HEALTH
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#22 BILL CARUSO
ARCHER



Deft touch coalition builder. Working on different development projects related to tech centers, cannabis and housing. Former executive director for the Assembly Majority Office during the era of Speaker Sheila Oliver.

#23 JON BOMBARDIERI
CLB PARTNERS



Managing partner at CLB, former Executive Director of the New Jersey General Assembly (2002-2004).

#24 MICHAEL MURPHY
MCCARTER GOVERNMENT SOLUTIONS



Former Prosecutor of Morris County. Former candidate for Governor of New Jersey, stepson of the late Governor (and state Supreme Court Justice) Richard J. Hughes. The ultimate Trenton insider. Formerly of ImpactNJ.

Lobbying 2026.indd 19 11/2/26 2:47 PM

Congratulations to InsiderNJ's Top 100 Lobbyists,

including our own Trish Zita, Beth Dohm, Eric Orlando, Matt McDermott, Christopher Hughes and Karlito Almeda!

THE ZITA GROUP
GOVERNMENT AND PUBLIC AFFAIRS

THE NJ INFLUENCERS



Trish Zita
CEO



Eric Orlando
Executive VP



Beth Dohm
Executive VP



Matt McDermott
Senior VP



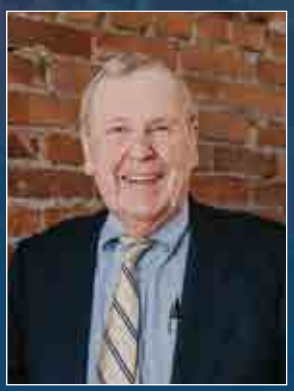
Christopher Hughes, JD
Senior VP



Ken Murphy, JD
VP



Karlito Almeda
VP



Ed McGlynn, JD
Senior Counsel for Legislative & Regulatory Affairs

Government Affairs & Lobbying

Public Affairs & Coalition Building

Business Development & Procurement

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#25 LAURA MATOS
MAD GLOBAL STRATEGY



Experienced lobbying professional with a deep reservoir of contacts. Served in the administrations of three governors. Member of the Democratic National Committee. Chair of the New Jersey Pinelands Commission. Former legislative redistricting member.

#26 BARBARA DEMARCO
PORZIO



Vice President of the firm, DeMarco handles multiple horseracing and casino interests, and served as point person for "a project that brought a world-class data center to the Atlantic City Convention Center to support the backend of internet gaming and sports wagering in New Jersey," according to the firm.

#27 JUSTIN BRAZ
MAD GLOBAL



Oversees the firm's Trenton lobbying operation. Key labor lobbyist. Former Chief of Staff and Assistant Commissioner for Transportation Policy at the New Jersey Department of Transportation. Former Deputy Chief of Staff for Legislative Affairs for then-Governor Phil Murphy.

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#28 ALEXIS BAILEY
PUBLIC STRATEGIES IMPACT



Rider University grad, former director of NJBIA government affairs, Bailey has considerable expertise in employment and labor issues.

#29 RICHARD WRIGHT
MBI



Former executive director of the New Jersey General Assembly Republican Office. An experienced pro, adept at building across-the aisle alliances.

#30 KEVIN HAGAN
PPAG



Veteran Trenton operator, cut his teeth working directly for Steve Sweeney, the state's longest-serving Senate President.

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BEST PUBLIC SCHOOLS

Pictured above (l-r):
Secretary-Treasurer Tina Dare, President Steve Beatty & Vice President Petal Robertson

#31 IDIDA RODRIGUEZ
1868 PUBLIC AFFAIRS



Expert operator, Rodriguez has statewide ties everywhere and is especially close to U.S. Rep. Nellie Pou (D-9).

#32 ULISES DIAZ
HORIZON



Joined Horizon in 2016 as Director of Enterprise Government Affairs, later promoted to VP of Government Affairs. Former Director of Government Affairs at Verizon. Served as VP for External Affairs with United Water. Diaz' resume also includes past chairman and trustee of the Hackensack University Medical Center Foundation. He represents the insurance megalith before state and federal government agencies. A successful and effective organizer, he has helped get legislation across the line with deep ties to both parties.

#33 KEVIN MCCABE
RIVER CROSSING



Chair of the Middlesex County Democratic Committee, close to Speaker Craig Coughlin.

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#34 STEVE GARDNER
NJ LECET



The former executive director of the Assembly Democrats has close ties to both Craig Coughlin and Lou Greenwald, with solid political relationships up and down the state. Largely credited with renewal of the Transportation Trust fund last year, Gardner has boosted the staff at LIUNA's labor-management fund adding former Assembly Dems Deputy Executive Director for Policy Francisco Maldonado-Ramierz, county commissioners Wayne Richardson and Randy Brolo, Collingswood Commissioner Rob Lewandowski and healthcare exec Jennifer Mancuso.

#35 SABEEN MASIH
CIG



A principal at CIG, Masih's areas of policy expertise include healthcare, alcohol and cannabis regulatory issues and licensure procurement, and energy.

#36 MARY KAY ROBERTS
RIKER DANZIG



Attorney and go-to firm lobbyist. Areas of expertise include pharmaceuticals, banking, insurance, education, technology, telecommunications and utilities. Formed a coalition of the state's blood banks.

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MICHAEL KEMPNER,
Chief Executive Officer



MAHEN GUNARATNA
EVP, Public Affairs



STEVE SANDBERG,
SVP and Managing Director, Public Affairs



JACKIE CORNELL
VP, Public Affairs & Government Relations

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MikeWorldWide

#37 KARIN ELKIS
OPTIMUS



Senior Vice President. Formerly of the Senate Majority Office. Veteran player.

#38 JOSHUA HODES
PUBLIC STRATEGIES IMPACT



Partner, PSI. Chairman, NJ Educational Facilities Authority. Member of the New Leaders Council of New Jersey, Advisory Board. Former COS to Joe Cryan. Energy expert.

#39 BETH DOHM
THE ZITA GROUP



Executive vice-president of the firm, Dohm provides legislative and public affairs advice to Fortune 500 companies, nonprofits, and trade and professional associations.

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Apprenticeship Education & Training Fund

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Building *Community*.
Building **New Jersey**.

ABC New Jersey's **Apprenticeship Education & Training Fund** is proud to promote, support, and train individuals from all backgrounds and neighborhoods in their pathway to a career in construction through one of 26 US-DOL programs.

These are the individuals in your communities, building your communities, and strengthening our state.

We ***Train the Best and Build the Best***, regardless of labor affiliation.

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#40 SAMANTHA BENDER
PSI



Former senior legislative aide to then-Governor Phil Murphy, Bender's expertise includes education, higher education, transportation, and criminal justice policy.

#41 TRACIE DESARNO
PUBLIC STRATEGIES IMPACT



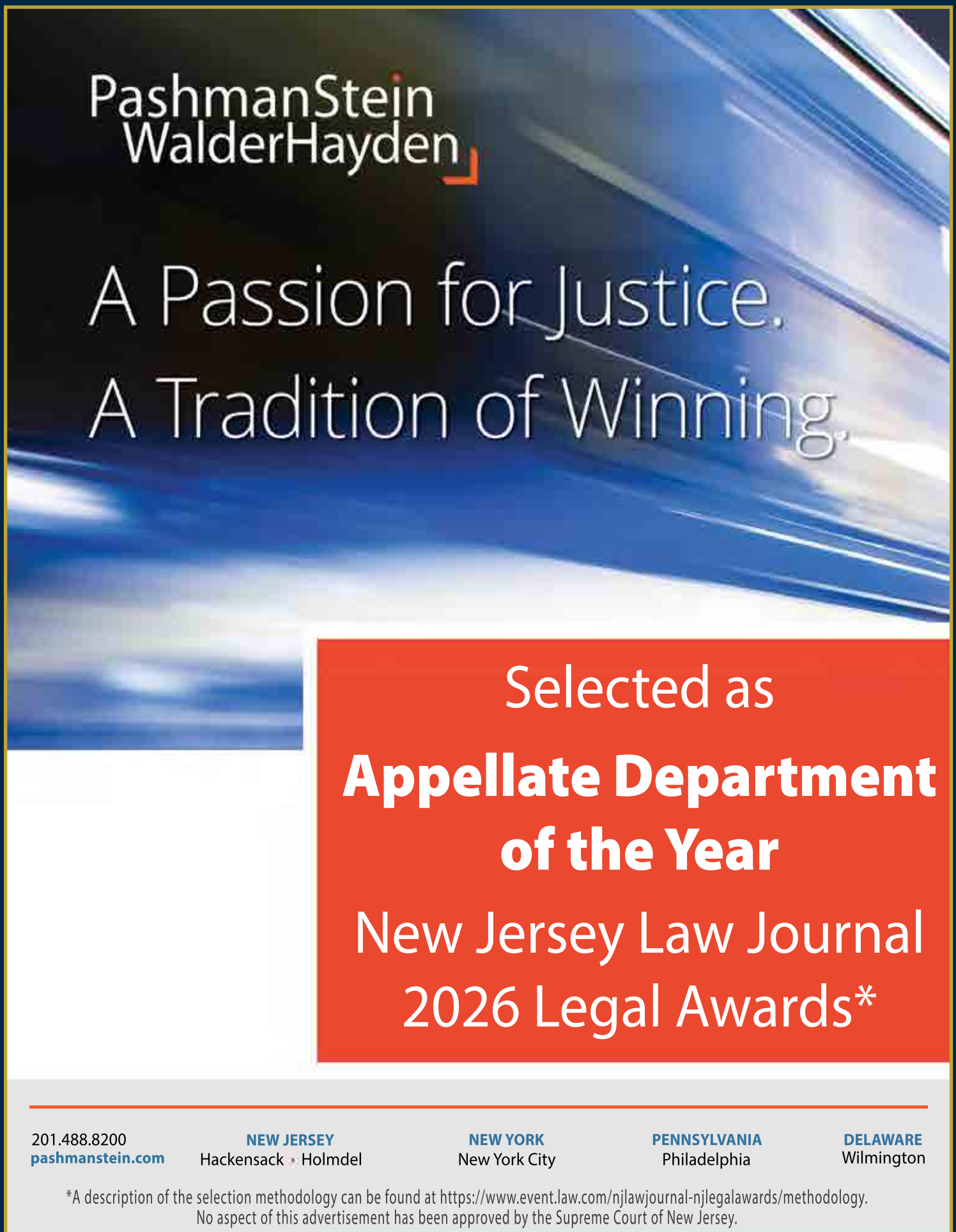
Partner at Public Strategies Impact. A 30-year veteran of the lobbying trade, DeSarno specializes in representation of hospitals, major corporations, nonprofit groups, and associations, and municipal, county and state government in Trenton and Washington.

#42 ANGELO GENOVA
GENOVA BURNS



Distinguished campaigns and elections lawyer – the premiere elections law authority in the State of New Jersey. Firm includes Nick Amato and William Megna.

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*A description of the selection methodology can be found at https://www.event.law.com/njlawjournal-njlegalawards/methodology.
No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

#43 RAJIV PARIKH
PEM LAW



Partner at the firm. Leader of the New Jersey bar, with expertise as a litigator, crisis manager and counselor. Experience trying high stakes litigation cases related to commercial litigation matters, public financing, misappropriation of trade secrets, procurement, civil rights, and construction. Firm includes Avi Kelin.

#44 DAVID SMITH
PPAG



Veteran player, Smith's areas of expertise include auto insurance, life insurance, financial services, service contracts, business issues, tort reform, and environmental legislative initiatives.

#45 PAULA HARRINGTON
PORZIO



Senior director at the firm, areas of expertise include financial management, coalition building, public relations.

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New Jersey Apartment Association

Recognized as one of Insider NJ's 2026 Top Lobbyists



David's leadership advances NJAA's mission: championing sound housing policy, strengthening the multifamily industry and supporting the communities NJAA members serve.

Discover more about NJAA by visiting **www.njaa.com**

#46 CLARK MARTIN
FOY PUBLIC AFFAIRS GROUP



Air Force veteran of the Vietnam War. Former Commander of the New Jersey Air National Guard. The respected elder statesman, who began his government relations career in 1974 when he was hired by Joe Katz, New Jersey's first contract lobbyist.

#47 DOUG HRITZ
RIVER CROSSING



Chair of River Crossing's Renewable Energy Practice Group and Co-Chair of the firm's Legislative Practice Group.

#48 ALLISON MCLEOD
LEAGUE OF CONSERVATION VOTERS



Directs the organization's lobbying efforts and campaign strategies, fostering strong relationships with legislative and administrative officials. In addition, McLeod manages New Jersey LCV's programs and coalitions, working to strengthen partnerships across the state.

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REGIONAL COUNCIL OF CARPENTERS

#49 REGINA APPOLON
MCCARTER AND ENGLISH



Former chief of staff to Senator Angela McKnight, Appolon's expertise includes technology, education, transportation, healthcare, and social services sectors.

#50 LISA GINTHER
MBI



Veteran lobbyist Ginther's expertise includes legislative affairs, public outreach/involvement and association management on behalf of a number of the firm's clients.

#51 YASMIN BRISSAC
RIVER CROSSING



Handles the needs of a diverse range of clients from Tech to Non-profits, with expertise navigating the legislative process and building critical relationships within NJ politics and government.

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LiUNA!
DOESN'T SIT ON THE SIDELINES.
NOT ON THE JOBSITE. NOT IN OUR COMMUNITIES. AND NOT IN OUR DEMOCRACY.
LIUNA members build New Jersey every day. And when decisions are being made about jobs, infrastructure, wages, worker protections, economic development, and the future of our communities, we make sure their voices are heard.
The NJ State Laborers PAC works to educate, organize and mobilize our 20,000+ members—and to support leaders who understand that a stronger New Jersey begins with working people.
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POLITICAL ACTION
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New Jersey State Laborers Political Action Committee
Michael E. Hellstrom, Chairman
John Duthie, Director
Paid for by NJSLPAC, 1 Tower Center Blvd, 24th Floor, East Brunswick, NJ 08816

#52 ERIC ORLANDO
ZITA



Orlando serves as the Director of Gov. Affairs of the Brewer's Guild of New Jersey, and is a Board Member of the Princeton Mercer Chamber of Commerce on its Legislative Affairs Committee. A past aid to Assemblywoman Connie Myers, the Lafayette College alum led efforts to end state imposed licensing restrictions for the craft brewing industry, earning the Brewers Association F.X. Matt Defense of the Industry Award in 2024.

#53 SAL ANDERTON
PORZIO BLOOMBERG NEWMAN



Principal of the Employment, Education Law and Real Estate Teams centered on collective bargaining negotiations, real estate matters, and personal injury. Also serves as VP and General Counsel with Porzio Governmental Affairs, advising healthcare groups, insurance companies, financial institutions, and trade associations on potentially impactful legislation.

#54 JANICE FULLER
PPAG



Fuller has a deep reservoir of experience in politics and government. Former chair of the federal redistricting commission. Former chief-of-staff of U.S. Rep. Frank Pallone (D-6).

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#55 GUILLERMO ARTILLES
MCCARTER AND ENGLISH



Chairman of the Government Affairs practice for McCarter English. Attorney. Areas of expertise include telecommunications, technology, healthcare, education, energy, advertising, and fintech.

#56 CHRISTOPHER HUGHES
THE ZITA GROUP



Senior vice president at the powerful Trenton firm, Hughes possesses deep working knowledge of state government and public policy, with extensive experience in the public and private sectors.

#57 PATRICK STEWART
PUBLIC STRATEGIES IMPACT



Formerly of the Assembly Republican Majority Office. Strong working knowledge of the insurance industry and labor arena, specifically dealing with workers compensation issues. Expertise includes the pharmaceutical industry, manufacturing sector and temporary staffing industry.

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While we can't predict the future, let's celebrate our accomplishments this year...
Congratulations to all the honorees on the List!
David Parano
Parano & Associates

#58 PATRICK TORPEY
1868 PUBLIC AFFAIRS



Former Hunterdon GOP chair, Torpey covers the other side of the waterfront in a firm helmed by LeRoy Jones, as well as his own good Democratic Party relations.

#59 RICHARD MROZ
ARCHER PUBLIC AFFAIRS



Lobbyist. Lawyer. Banker. Thought leader. Mroz's considerable expertise includes energy and utility regulation, energy markets, the evolving grid, cybersecurity, water and wastewater policy.

#60 DENNIS MARCO
SENIOR DIRECTOR, PORZIO GOVERNMENTAL AFFAIRS



Respected veteran Marco's areas of expertise include healthcare, economic development, nonprofits, and associations.

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Komjathy & Kean

ALADAR G. KOMJATHY
EILEEN KEAN, ESQ.

222 WEST STATE STREET, SUITE 202, TRENTON, NJ 08608

609.695.5840

#61 KAY LICAUSI
HOBOKEN STRATEGY GROUP



Founder & CEO of Hoboken Strategy Group. Government affairs veteran. Exec. Committee Member of the Regional Plan Association. Co-Chair of PAM's List and advocate for women in government.

#62 RICK THIGPEN
PSEG FOUNDATION



Responsible for areas of the business that drive public policy through advocacy, including federal, state and local government affairs, sustainability and ESG, charitable activities and corporate social responsibility.

#63 KARLITO ALMEDA
THE ZITA GROUP



Former legislative director for then-Senate Majority Leader Loretta Weinberg and a rising star with the Zita Group.

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Public Strategies Impact

Government Relations • Public Affairs • Association Management

Roger A. Bodman
Managing Partner

William J. Maer
Senior Partner

Tracie DeSarno
Senior Partner



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NJPSI.com

#64 MICHAEL TURNER
BURTON TRENT



The 30+ year lobbying veteran has built the Burton Trent brand by taking on some of the state's most challenging and high profile issues. He has battled many of the most entrenched interests and won by building unique coalitions and focused and effective messaging.

#65 DAVID BROGAN
NJ APARTMENT ASSOCIATION



A respected member of the lobbying world for decades. A United States Navy veteran, Brogan serves as the lead voice in Trenton for the interests of the multifamily housing industry. Served from 1985 to 1989 as an Antisubmarine Warfare Operator and U.S. Naval Rescue Swimmer.

#66 JOHN CASE & ANTHONY ATTANASIO
HAWK STRATEGIES





Lobbyist Case and Hawk partner Anthony Attanasio worked together at the state Department of Transportation. The two transportation experts last year announced a partnership with the environmental advocates.

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#67 STACY MCCORMACK & DEBBIE MANS
TWENTYTWENTY




Case and Attanasio are Republicans. McCormack and Mans are Democrats. The four of them work together to hit both sides of the public policy equation.

#68 SHANE DERRIS
OPTIMUS



Expert lobbyist. Former COS to Senator Ray Lesniak and Assemblywoman Annette Quijano.

#69 DENNIS HART
STATE STREET ASSOCIATES



Expert in environmental regulation, public affairs, and advocacy. Executive Director of the Chemistry Council of New Jersey (CCNJ), a position he has held since 2016.

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Leadership That Makes an Impact.


Dale Florio


Bill Pascrell III


Janice Fuller


Al Gaburo


David Smith


Brianna Hill


Sam Weinstein


Kevin Hagan

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ON BEING NAMED ON THE

2026 InsiderNJ's 100 Lobby List

WSW
Winning Strategies Washington

PPAG
Princeton Public Affairs Group

PSC
Princeton Strategic Communications

wswdc.com | ppag.com | princetonsc.com

#70 MATT MCDERMOTT
THE ZITA GROUP



Strong command of all three branches of state government, with extensive senior management experience in both the Legislative and Executive branches. Served as a senior staff member to then-Governor Chris Christie.

#71 REGINA HAIRSTON
PRESIDENT AND CEO, AFRICAN AMERICAN CHAMBER OF COMMERCE



Veteran fundraiser and lobbyist. Intimate knowledge of government. Master's degree in public administration from the University of Pennsylvania and a Bachelor of Science degree from Saint Joseph's University.

#72 MICHAEL DELORETO
GIBBONS



Director, Government & Regulatory Affairs
Administrative Director of the Trenton Office.

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#73 SKIP CIMINO
STEVENS AND LEE PUBLIC AFFAIRS



The former assemblyman and former chief of staff to Speaker Craig Coughlin serves as the senior managing director of Stevens and Lee.

#74 OMAR BAREENTTO
MCCARTER AND ENGLISH



A member of McCarter's Government Affairs group, Bareentto regularly advises govern ment contractors, corporations, trade associations, political action committees (PACs), candidates, on campaign finance, pay-to-play, ethics, lobbying and conflicts of interest in connection with federal, state and local laws.

#75 DANIELLE ALEXANDER
MBI



Runs the US Department of Labor approved Apprenticeship Program for the New Jersey Society of Professional Land Surveyors to assist the Society with compliance in recently enacted public works contractor laws. Legislative areas of expertise include utility, alcohol beverage, health care.

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#76 JACKIE CORNELL
MWW



She joined the company in March of this year and had previously been part of the Obama administration's Department of Health & Human Services. She also served as a principal deputy commissioner in the NJDOH. Her career has focused on legislative strategy, policy, and regulations in the health fields, including reproductive health and cannabis. Based in their Trenton office, she helps to continue to expand MWW's footprint.

#77 JON BOGUCHWAL
CLB PARTNERS



Boguchwal served as Chief of Staff to former state Senator and Governor Richard J. Codey. Veteran player of the back rooms. Good with people. Learned from the best.

#78 TONY BAWIDAMANN
NEW JOBS PAC



Past VP of Public Affairs at MWW Group from 2005-2009. Helped lead efforts for Comcast and the NJBIA as VP. At Bristol Myers Squibb, led the national State Government Affairs and Alliance Development teams, previously managed the public affairs practice at Florio, Perrucci, Steinhardt & Fader. Served multiple state and federal officials in Florida and New Jersey. He chairs the New Jobs PAC, the oldest, largest pro-business PAC in the Garden State.

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#79 CHRIS TRAPPE
PSI



Formerly of the Kean Administration. Responsible for managing the Statewide debt collection program known as SOIL and the Statewide Motor Vehicle Surcharge program.

#80 AVI D. KELIN
PEM LAW



Partner at the firm. Specializes in corporate transactional work and political law, where he focuses his practice on the interaction between government and business by advising businesses, trade associations, and individuals on lobbying requirements, campaign-finance law, pay-to-play restrictions, government-ethics rules, and the government-procurement process. InsiderNJ columnist.

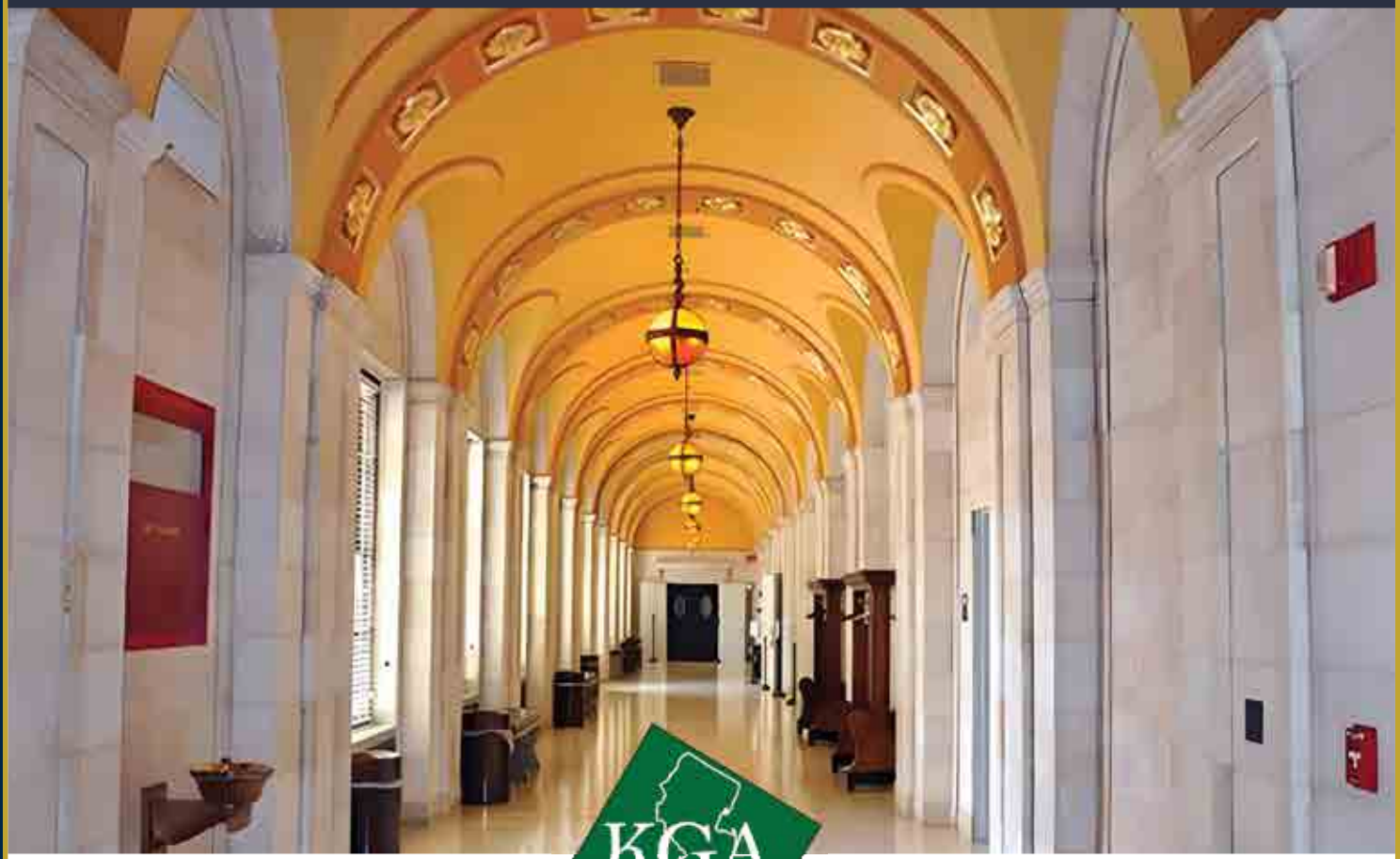
#81 DENNIS RIVELL
FOY PUBLIC AFFAIRS GROUP



Firm foundations in "agency lobbying," with broader expertise in legislative and regulatory affairs and advocacy in supporting, amending or opposing proposed legislation and regulations. Firm founder Rivell is the nephew of the late state Senator Tom Foy.

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#82 WENDY LAZARUS
WML PUBLIC AFFAIRS



Veteran corporate and governmental leader, she spent 20 years in government and public affairs with Pfizer and 10 years as Finance Director. She spent 10 years as elected Chair and Vice Chair of the NJ PhRMA Task Force and Healthcare Institute of NJ Steering Committee for over ten years, served on the Board of the New Jersey Chamber of Commerce, and appointed to several state boards and commissions.

#83 JEFF MICHAELS
OPTIMUS



Principal and former chief of staff to Republican Gov. Donald DiFrancesco.

#84 TONY PIZZUTILLO
PIZZUTILLO PUBLIC AFFAIRS



Lowkey and effective policy expert.

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#85 SAM WEINSTEIN
PPAG



Up and comer in the lobbying trade. Everywhere. Strong political background.

#86 BEAU HUCH
PORZIO DIRECTOR



Former legislative director for state Senator Declan O'Scanlon. Areas of expertise include energy and utility infrastructure development, public health and healthcare advocacy, land use/zoning, civil rights, cannabis, environmental protection, EMS and law enforcement initiatives.

#87 BRIANNA HILL
PPAG



Graduate of the College of New Jersey, advises clients on legislative and regulatory issues, develops advocacy strategies, and builds relationships with policymakers across New Jersey.

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HPAE

AFT / AFL-CIO

CONGRATULATIONS

to all the honorees of the 2026 InsiderNJ Lobbyist Powerlist



HPAE is the largest union of registered nurses and healthcare professionals in New Jersey. Since its founding by Englewood Hospital nurses in 1974, HPAE has expanded across the state and into Southeastern Pennsylvania, representing more than 15,000 nurses, social workers, therapists, technicians, medical researchers, and other health care professionals in hospitals, nursing homes, home care agencies, blood banks, and university research facilities. HPAE is affiliated with the American Federation of Teachers, AFL-CIO.

Learn more at HPAE.org

#88 JOSEPH DESANCTIS
PSI



Firm partner. Expert, according to the firm, "in project siting." Has represented many clients at the local level on various projects, including "commercial and residential developments, the siting of natural gas pipelines, and other energy-related projects throughout the state."

#89 KEMANI SCOTT
MBI



Used to work for state Senator Troy Singleton (D-7) and served as director of legislative affairs for Mikie Sherrill.

#90 DAN SMITH
1868 PUBLIC AFFAIRS



Firm partner Smith used to work with Speaker Craig Coughlin. Strong Trenton ties.

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#91 AL HARRIS
1868 PUBLIC AFFAIRS



A veteran executive in government, legislative affairs, and public relations, with strong collaborative abilities.

#92 ADAM S. GUZIEJEWSKI
KATZ GOVERNMENT AFFAIRS



Firm president. Respected and experienced tactical thinker.

#93 STEPHANIE ALBANESE
RIVER CROSSING STRATEGIES



Chair of River Crossing Strategy Group's Healthcare Practice and Non-Profit Practice Groups.

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#94 LAURA M. GUNN
KATZ



Firm vice president. Government affairs expert, formerly of the New Jersey Chamber of Commerce.

#95 JANELLEN DUFFY
RIVER CROSSING STRATEGIES



Veteran lobbyist. Areas of expertise include education, economic development, mental health, technology.

#96 PHILIP NORCROSS
OPTIMUS



Lawyer and lobbyist with deep government – and family – ties.

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#97 JESS MURRAY
HOBOKEN STRATEGIES GROUP



VP. Former Chief of Staff to State Senator Linda R. Greenstein (D-14). Expertise includes legislative matters related to climate change, clean energy, and healthcare.

#98 JASON BERGMAN
HOBOKEN STRATEGIES GROUP



Director of Government Relations. Former Chief of Staff to Assemblyman William B. Sampson, IV in Legislative District 31.

#99 EDWARD WATERS
CHEMISTRY COUNCIL



Senior director of government affairs.

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CONGRATULATIONS

to all the “power players”

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#100 TREVOR MULHOLL

MBI



Former Statehouse intern, Mulholl has served as a fulltime MBI player since 2021.

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